

| VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2019 | | | | | | | |
|---|----------------------|---------------|--------------|------------|-------------|------------|-------------|
| Week No: | 7 | | | | | | |
| Period Ending: | Sunday, 21 July 2019 | | | | | | |
| Visitors | Mt. Baw Baw | Lake Mountain | Mt. Stirling | Mt. Hotham | Falls Creek | Mt. Buller | All Resorts |
| Visitors for week 2019 | 6,400 | 10,815 | 570 | 10,727 | 14,017 | 32,277 | 74,806 |
| Visitors for week 2018 | 5,802 | 11,605 | 1,032 | 10,843 | 12,474 | 35,493 | 77,249 |
| Visitors for week 2017 | 5,605 | 9,199 | 770 | 9,803 | 13,168 | 29,718 | 68,263 |
| Visitors for week 2016 | 4,393 | 7,238 | 463 | 7,362 | 11,691 | 29,024 | 60,171 |
| Visitors for week 2015 | 6,203 | 14,542 | 621 | 9,134 | 11,533 | 30,211 | 72,244 |
| Visitors for week 2014 | 6,575 | 15,376 | 276 | 9,663 | 11,203 | 33,545 | 76,638 |
| Visitors for week 2013 | 1,838 | 3,446 | 157 | 6,310 | 9,683 | 16,945 | 38,379 |
| Visitors for week 2012 | 4,258 | 4,314 | 224 | 12,980 | 11,621 | 21,887 | 55,284 |
| Visitors for week 2011 | 4,878 | 8,449 | 375 | 10,239 | 8,731 | 22,911 | 55,583 |
| Visitors for week 2010 | 4,193 | 9,407 | 643 | 10,807 | 9,796 | 22,263 | 57,109 |
| Visitors for week 2009 | 4,135 | 5,732 | 238 | 13,091 | 12,294 | 25,333 | 60,823 |
| % Change for week 2019/18 | 10% | -7% | -45% | -1% | 12% | -9% | -3% |
| Visitors YTD 2019 | 33,735 | 54,006 | 1,545 | 45,071 | 53,747 | 160,084 | 348,188 |
| Visitors YTD 2018 | 34,867 | 69,103 | 3,684 | 49,870 | 51,438 | 169,692 | 378,654 |
| Visitors YTD 2017 | 23,929 | 48,036 | 1,469 | 47,202 | 57,430 | 151,187 | 329,253 |
| Visitors YTD 2016 | 27,491 | 54,621 | 2,422 | 33,924 | 55,325 | 141,898 | 315,681 |
| Visitors YTD 2015 | 22,229 | 48,251 | 1,020 | 33,760 | 39,580 | 107,985 | 252,825 |
| Visitors YTD 2014 | 28,549 | 57,556 | 2,336 | 39,061 | 42,531 | 112,675 | 282,708 |
| Visitors YTD 2013 | 13,414 | 25,282 | 658 | 28,988 | 38,191 | 89,682 | 196,215 |
| Visitors YTD 2012 | 27,784 | 52,465 | 982 | 56,698 | 57,352 | 104,939 | 300,220 |
| Visitors YTD 2011 | 22,179 | 58,140 | 1,590 | 48,962 | 48,172 | 116,684 | 295,727 |
| Visitors YTD 2010 | 20,573 | 54,904 | 1,319 | 53,218 | 48,754 | 120,998 | 299,766 |
| Visitors YTD 2009 | 18,620 | 38,659 | 914 | 49,124 | 41,880 | 110,827 | 260,024 |
| % Change for YTD 2019/18 | -3% | -22% | -58% | -10% | 4% | -6% | -8% |
| 10 YR PREVIOUS YTD AV VISITORS | 23,963 | 50,702 | 1,639 | 44,081 | 48,065 | 122,657 | 291,107 |
| % CHANGE 10 YR YTD AV VISITORS TO 2019 VISITORS | 41% | 7% | -6% | 2% | 12% | 31% | 20% |

| Visitor Days | Mt. Baw Baw | Lake Mountain | Mt. Stirling | Mt. Hotham | Falls Creek | Mt. Buller | All Resorts |
|--|-------------|---------------|--------------|------------|-------------|------------|-------------|
| Visitor Days for week 2019 | 9,515 | 10,815 | 675 | 23,978 | 33,409 | 42,583 | 120,975 |
| Visitor Days for week 2018 | 8,803 | 11,605 | 1,269 | 25,157 | 31,768 | 46,230 | 124,832 |
| Visitor Days for week 2017 | 7,286 | 9,199 | 962 | 23,812 | 30,541 | 40,050 | 111,850 |
| Visitor Days for week 2016 | 5,267 | 7,238 | 694 | 20,774 | 30,873 | 37,928 | 102,774 |
| Visitor Days for week 2015 | 8,219 | 14,542 | 714 | 22,620 | 27,566 | 38,873 | 112,534 |
| Visitor Days for week 2014 | 8,832 | 15,376 | 684 | 26,465 | 28,149 | 45,788 | 125,294 |
| Visitor Days for week 2013 | 3,572 | 3,446 | 186 | 18,005 | 25,460 | 28,781 | 79,450 |
| Visitor Days for week 2012 | 5,277 | 4,314 | 260 | 27,085 | 29,823 | 34,966 | 101,725 |
| Visitor Days for week 2011 | 6,473 | 8,449 | 380 | 23,577 | 17,707 | 38,931 | 95,517 |
| Visitor Days for week 2010 | 5,178 | 9,407 | 703 | 28,744 | 22,510 | 38,403 | 104,945 |
| Visitor Days for week 2009 | 5,572 | 5,732 | 238 | 30,070 | 32,930 | 41,825 | 116,367 |
| % Change for week 2019/18 | 8% | -7% | -47% | -5% | 5% | -8% | -3% |
| Visitor Days YTD 2019 | 51,856 | 54,006 | 1,758 | 114,869 | 137,851 | 221,323 | 581,663 |
| Visitor Days YTD 2018 | 55,656 | 69,103 | 4,350 | 128,524 | 137,813 | 238,265 | 633,711 |
| Visitor Days YTD 2017 | 31,098 | 48,036 | 1,844 | 118,821 | 132,823 | 215,880 | 548,502 |
| Visitor Days YTD 2016 | 33,411 | 54,621 | 2,986 | 99,500 | 142,390 | 207,895 | 540,803 |
| Visitor Days YTD 2015 | 32,975 | 48,251 | 1,203 | 96,428 | 98,224 | 170,999 | 448,080 |
| Visitor Days YTD 2014 | 38,653 | 57,556 | 2,942 | 110,166 | 103,612 | 186,225 | 499,154 |
| Visitor Days YTD 2013 | 29,114 | 25,282 | 795 | 86,267 | 101,952 | 164,611 | 408,021 |
| Visitor Days YTD 2012 | 33,596 | 52,465 | 1,193 | 143,212 | 140,173 | 177,813 | 548,452 |
| Visitor Days YTD 2011 | 30,593 | 58,140 | 1,730 | 119,040 | 118,133 | 199,605 | 527,241 |
| Visitor Days YTD 2010 | 25,684 | 54,904 | 1,413 | 136,188 | 117,333 | 213,345 | 548,867 |
| Visitor Days YTD 2009 | 23,681 | 38,659 | 914 | 120,187 | 115,259 | 199,338 | 498,038 |
| % Change for YTD 2019/18 | -7% | -22% | -60% | -11% | 0% | -7% | -8% |
| 10 YR PREVIOUS YTD AV VISITOR DAYS | 33,446 | 50,702 | 1,937 | 115,833 | 120,771 | 197,398 | 520,087 |
| % CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2019 VISITOR DAYS | 55% | 7% | -9% | -1% | 14% | 12% | 12% |

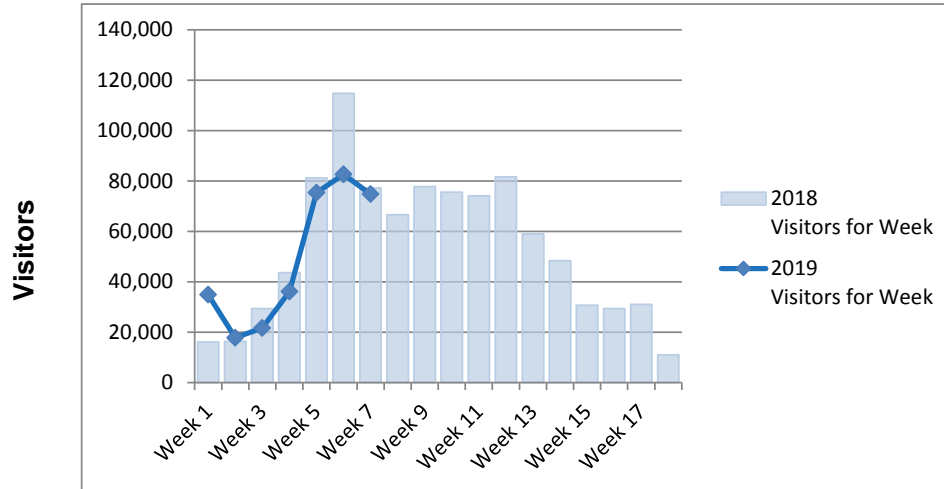
- Data provided by Victorian Alpine Resort Management Boards from gate entry records and estimated season permit holder visitation.
- Season permit holder visitation will be adjusted using survey card returns at the end of the season.
- Collated and published by the Alpine Resorts Co-ordinating Council.



All Resorts Comparisons - Entry Statistics Winter 2019 - As at Week 7



Weekly Comparisons - 2019 v 2018



Year to Date Comparisons - 2019 v Previous 10 years Av

