

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2018

Week No: 14
 Period Ending: Sunday, 9 September 2018

| Visitors | Mt. Baw Baw | Lake Mountain | Mt. Stirling | Mt. Hotham | Falls Creek | Mt. Buller | All Resorts |
|--|---------------|----------------|---------------|----------------|----------------|----------------|----------------|
| Visitors for week 2018 | 3,207 | 5,706 | 428 | 8,024 | 9,839 | 21,171 | 48,375 |
| Visitors for week 2017 | 4,281 | 7,479 | 885 | 8,580 | 11,014 | 21,459 | 53,698 |
| Visitors for week 2016 | 0 | 570 | 78 | 4,754 | 7,891 | 8,271 | 21,564 |
| Visitors for week 2015 | 3,260 | 4,119 | 390 | 11,171 | 9,800 | 14,655 | 43,395 |
| Visitors for week 2014 | 1,345 | 2,110 | 159 | 7,313 | 9,047 | 15,290 | 35,264 |
| Visitors for week 2013 | 1,509 | 737 | 265 | 6,289 | 8,016 | 12,828 | 29,644 |
| Visitors for week 2012 | 2,538 | 4,428 | 268 | 8,753 | 8,529 | 14,498 | 39,014 |
| Visitors for week 2011 | 0 | 1,410 | 32 | 5,387 | 7,078 | 5,783 | 19,690 |
| Visitors for week 2010 | 2,715 | 6,421 | 333 | 7,190 | 6,905 | 13,462 | 37,026 |
| Visitors for week 2009 | 1,268 | 405 | 247 | 9,283 | 8,425 | 12,816 | 32,444 |
| Visitors for week 2008 | 3,353 | 7,751 | 510 | 7,713 | 9,358 | 16,766 | 45,451 |
| % Change for week 2018/17 | -25% | -24% | -52% | -6% | -11% | -1% | -10% |
| Visitors YTD 2018 | 70,382 | 137,752 | 10,494 | 128,206 | 139,044 | 375,889 | 861,767 |
| Visitors YTD 2017 | 53,080 | 115,934 | 7,132 | 124,586 | 159,715 | 345,039 | 805,486 |
| Visitors YTD 2016 | 49,775 | 99,181 | 5,977 | 94,782 | 150,132 | 310,167 | 710,014 |
| Visitors YTD 2015 | 64,223 | 119,440 | 5,805 | 107,331 | 123,341 | 282,491 | 702,631 |
| Visitors YTD 2014 | 67,234 | 130,761 | 7,194 | 113,479 | 126,067 | 301,180 | 745,915 |
| Visitors YTD 2013 | 32,015 | 72,547 | 5,172 | 93,011 | 116,691 | 247,065 | 566,501 |
| Visitors YTD 2012 | 52,302 | 104,218 | 4,866 | 137,661 | 136,051 | 250,521 | 685,619 |
| Visitors YTD 2011 | 37,097 | 80,495 | 4,412 | 122,090 | 121,048 | 233,454 | 598,596 |
| Visitors YTD 2010 | 49,195 | 125,037 | 7,938 | 132,491 | 122,803 | 270,715 | 708,179 |
| Visitors YTD 2009 | 38,753 | 61,844 | 4,479 | 138,827 | 119,586 | 262,591 | 626,080 |
| Visitors YTD 2008 | 37,564 | 112,538 | 5,545 | 98,095 | 117,459 | 241,823 | 613,024 |
| % Change for YTD 2018/17 | 33% | 19% | 47% | 3% | -13% | 9% | 7% |
| 10 YR PREVIOUS YTD AV VISITORS | 48,124 | 102,200 | 5,852 | 116,235 | 129,289 | 274,505 | 676,205 |
| % CHANGE 10 YR YTD AV VISITORS TO 2018 VISITORS | 46% | 35% | 79% | 10% | 8% | 37% | 27% |

| Visitor Days | Mt. Baw Baw | Lake Mountain | Mt. Stirling | Mt. Hotham | Falls Creek | Mt. Buller | All Resorts |
|---|----------------|----------------|---------------|----------------|----------------|----------------|------------------|
| Visitor Days for week 2018 | 5,793 | 5,706 | 498 | 21,947 | 28,410 | 31,144 | 93,498 |
| Visitor Days for week 2017 | 5,565 | 7,479 | 1,023 | 21,960 | 28,865 | 32,542 | 97,434 |
| Visitor Days for week 2016 | 0 | 570 | 102 | 14,224 | 24,144 | 13,075 | 52,115 |
| Visitor Days for week 2015 | 4,387 | 4,119 | 429 | 30,754 | 28,099 | 23,919 | 91,707 |
| Visitor Days for week 2014 | 1,904 | 2,110 | 267 | 18,708 | 23,864 | 26,222 | 73,075 |
| Visitor Days for week 2013 | 1,660 | 737 | 439 | 16,168 | 21,430 | 26,496 | 66,930 |
| Visitor Days for week 2012 | 3,967 | 4,428 | 313 | 24,776 | 22,898 | 24,591 | 80,973 |
| Visitor Days for week 2011 | 0 | 1,410 | 47 | 14,651 | 22,232 | 11,112 | 49,452 |
| Visitor Days for week 2010 | 3,261 | 6,421 | 343 | 19,195 | 20,750 | 22,167 | 72,137 |
| Visitor Days for week 2009 | 1,842 | 405 | 325 | 22,605 | 25,445 | 21,917 | 72,539 |
| Visitor Days for week 2008 | 4,569 | 7,751 | 510 | 21,168 | 25,037 | 27,243 | 86,278 |
| % Change for week 2018/17 | 4% | -24% | -51% | 0% | -2% | -4% | -4% |
| Visitor Days YTD 2018 | 109,585 | 137,752 | 13,294 | 340,249 | 382,372 | 525,752 | 1,509,004 |
| Visitor Days YTD 2017 | 68,994 | 115,934 | 9,347 | 323,460 | 380,517 | 496,691 | 1,394,943 |
| Visitor Days YTD 2016 | 61,335 | 99,181 | 8,326 | 268,837 | 406,741 | 445,299 | 1,289,719 |
| Visitor Days YTD 2015 | 91,513 | 119,440 | 7,287 | 294,996 | 326,659 | 432,510 | 1,272,405 |
| Visitor Days YTD 2014 | 93,441 | 130,761 | 9,663 | 309,367 | 315,205 | 475,906 | 1,334,343 |
| Visitor Days YTD 2013 | 59,726 | 72,547 | 6,678 | 255,938 | 306,199 | 449,773 | 1,150,861 |
| Visitor Days YTD 2012 | 71,266 | 104,218 | 6,617 | 361,526 | 343,627 | 440,936 | 1,328,190 |
| Visitor Days YTD 2011 | 52,347 | 80,495 | 5,243 | 305,839 | 312,826 | 415,674 | 1,172,424 |
| Visitor Days YTD 2010 | 62,821 | 125,037 | 9,032 | 338,518 | 299,613 | 485,967 | 1,320,988 |
| Visitor Days YTD 2009 | 52,273 | 61,844 | 5,301 | 340,540 | 329,692 | 475,088 | 1,264,738 |
| Visitor Days YTD 2008 | 54,507 | 112,538 | 5,545 | 287,377 | 303,451 | 433,370 | 1,196,788 |
| % Change for YTD 2018/17 | 59% | 19% | 42% | 5% | 0% | 6% | 8% |
| 10 YR PREVIOUS YTD AV VISITOR DAYS | 66,822 | 102,200 | 7,304 | 308,640 | 332,453 | 455,121 | 1,272,540 |
| % CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2018 VISITOR DAYS | 64% | 35% | 82% | 10% | 15% | 16% | 19% |

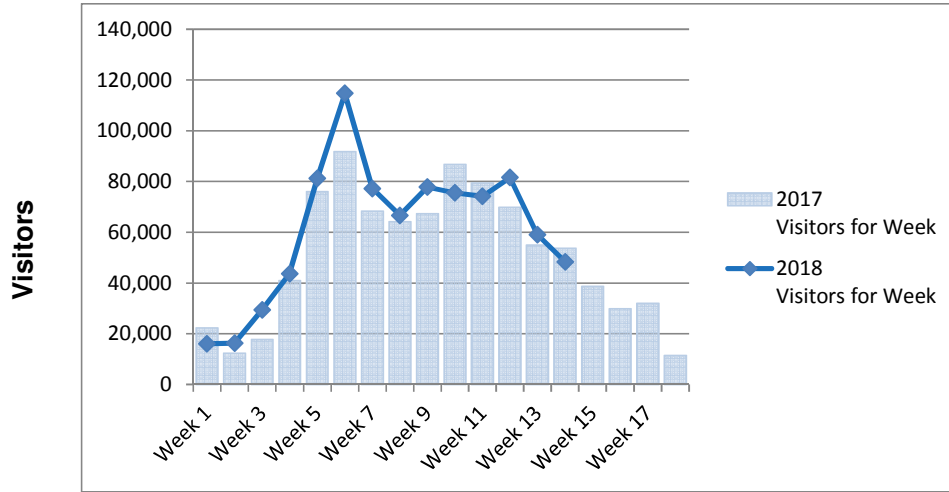
- Data provided by Victorian Alpine Resort Management Boards from gate entry records and estimated season permit holder visitation.
- Season permit holder visitation will be adjusted using survey card returns at the end of the season.
- Collated and published by the Alpine Resorts Co-ordinating Council.



All Resorts Comparisons - Entry Statistics Winter 2018 - As at Week 14



Weekly Comparisons - 2018 v 2017



Year to Date Comparisons - 2018 v Previous 10 years Av

