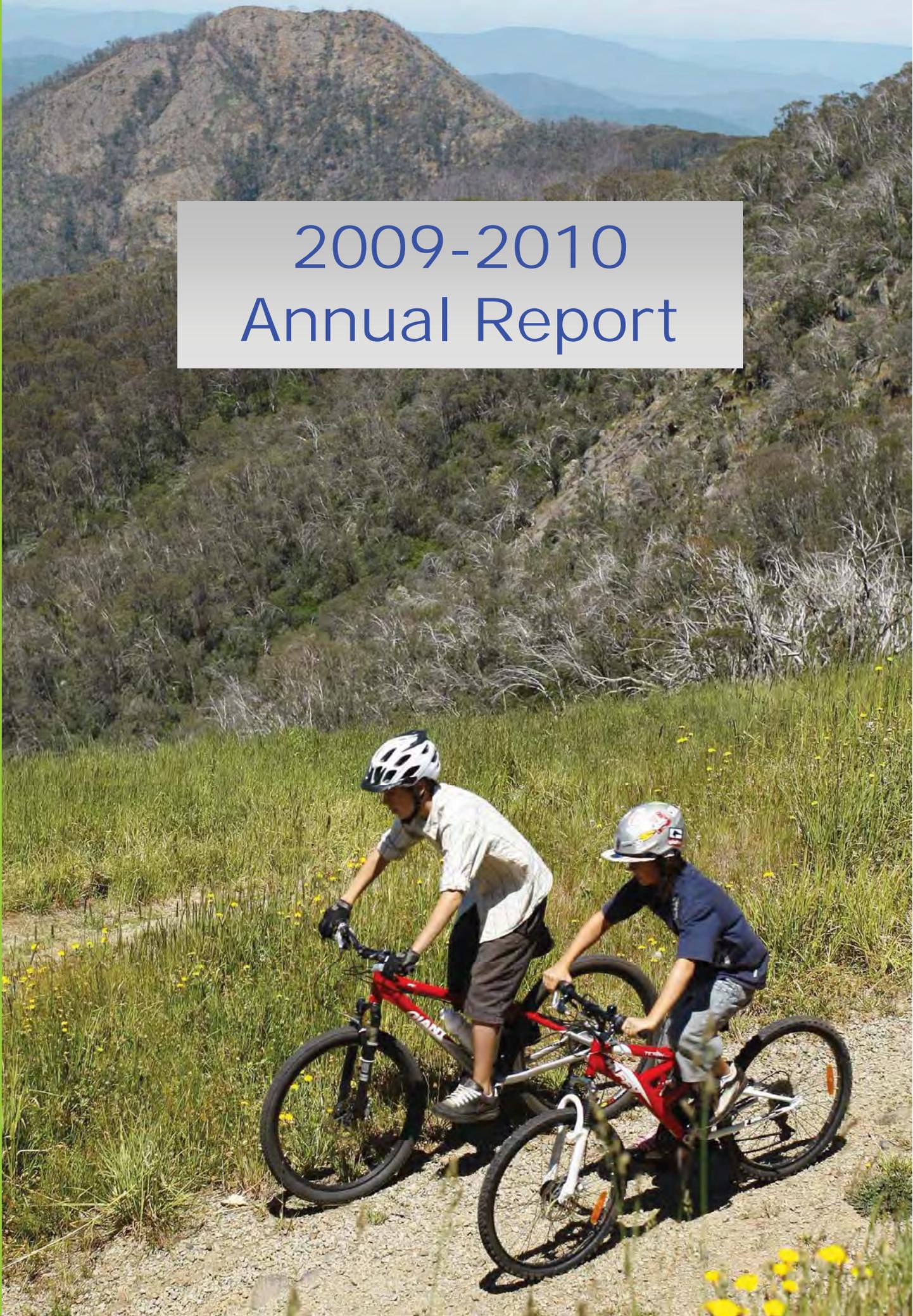


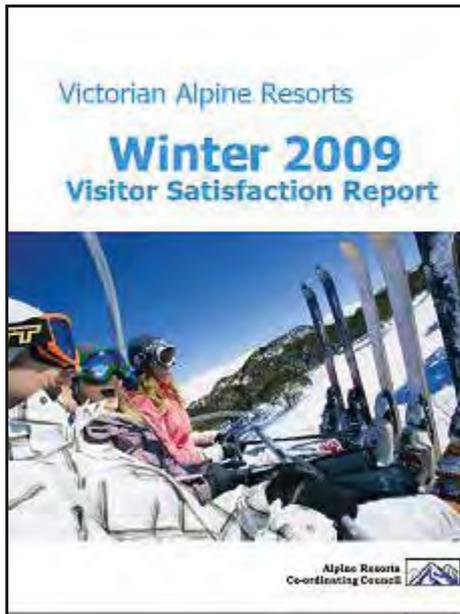


Alpine Resorts Co-ordinating Council

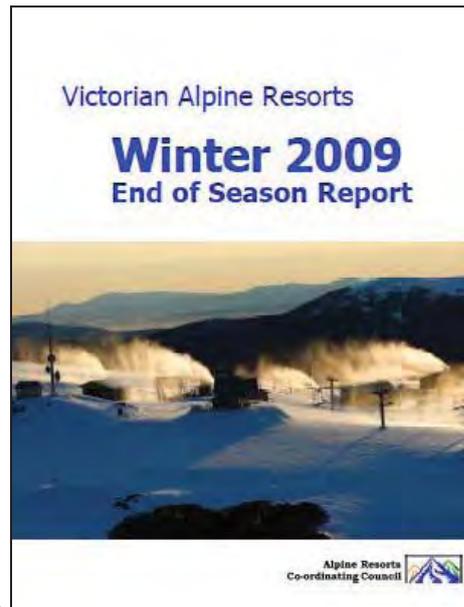
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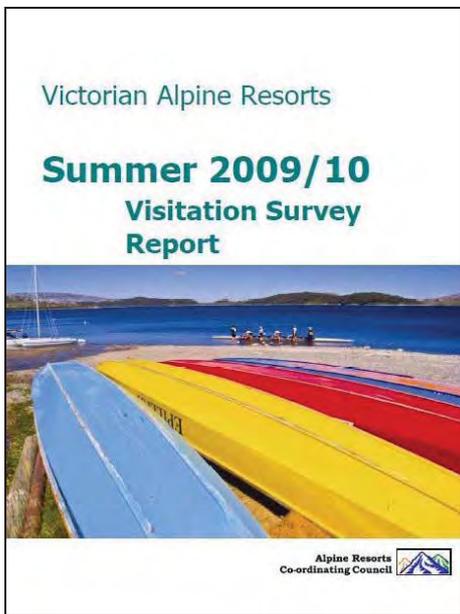
REPORTS, PRODUCTS AND EVENTS



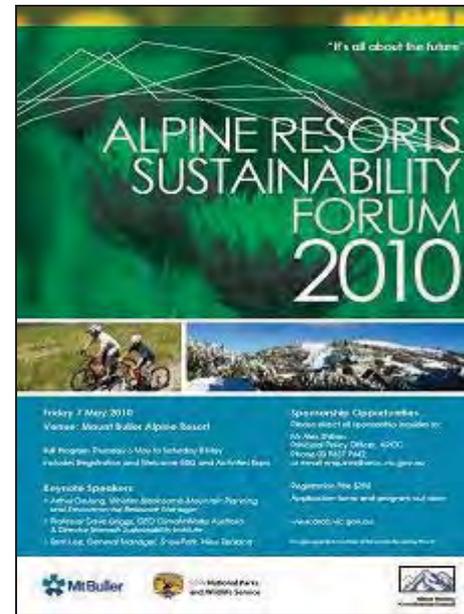
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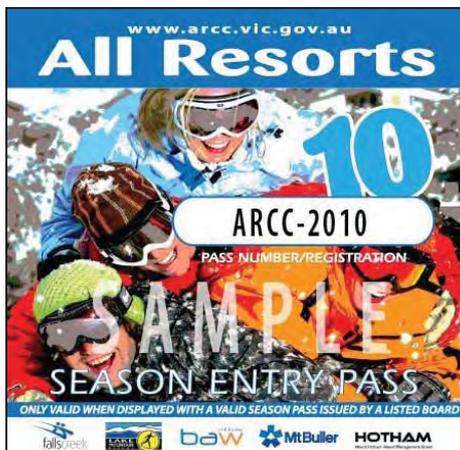
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1. Victorian Alpine Resorts Winter 2009 Visitor Satisfaction Report
2. Victorian Alpine Resorts Winter 2009 End of Season Report
3. Victorian Alpine Resorts Summer 2009/10 Visitor Survey Report
4. Alpine Resorts Sustainability Forum Flyer
5. All Resorts Season Entry Pass

Our Ref: NP/24/0170

26 August 2010

Gavin Jennings MLC
Minister for Environment and Climate Change
PO Box 500
MELBOURNE VIC 8002



**Alpine Resorts
Co-ordinating
Council**

ABN 87 537 598 625

Dear Minister

ALPINE RESORTS CO-ORDINATING COUNCIL 2009-2010 ANNUAL REPORT

In accordance with the *Financial Management Act 1994*, I am pleased to present the Annual Report of the Alpine Resorts Co-ordinating Council for the year ending 30 June 2010.

The attached 2009-10 Annual Report highlights the key activities and programs undertaken by Council during the past year, and outlines the progress made on the tasks and projects outlined in our current Corporate Plan and in the Government's Alpine Resorts 2020 Strategy.

In presenting this report to you, I wish to acknowledge the work of the previous Chairperson, Andrew Fairley and the outgoing Council.

I trust that you find the enclosed report informative and useful.

Yours sincerely



Des Powell
Chairperson

Encl.

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In accordance with the relevant provisions of the Financial Management Act 1994, this report covers the period 1 July 2009 to 30 June 2010.

CHAIRPERSON'S REPORT

Council has continued to make great progress on its delivery of the Government's *Alpine Resorts 2020 Strategy* and in being an advocate of the Victorian Alpine Resorts during the last 12 months. Its role has been focussed on whole of industry issues, and co-ordination between Alpine Boards.

Much emphasis has again been placed on undertaking research and projects of direct relevance to the Victorian Alpine Resort sector and in ensuring that the results of all such work is published in a timely manner. Council continues to take a advocacy role to encourage action through a range of industry forums and workshops, as well as through its climate change awareness program, 'Keep Winter Cool'. Council has also worked closely with DSE, Tourism Victoria, TTF and the Boards to obtain funding for key nature-based tourism infrastructure. In the second half of the reporting year, Council has worked closely with the Minister and DSE to ensure that the arrangements for the review of the Alpine Resorts Strategic Plan (2020 Strategy) meet Council's legislative obligations and provide for meaningful stakeholder input.

I acknowledge the contribution of the staff and of all Members, of both the outgoing and incoming Council. In particular, I acknowledge the leadership of my predecessor, Andrew Fairley. Andrew was passionate about the Victorian Alpine Resorts and under his leadership the Council brought the Government's *Alpine Resorts 2020 Strategy* to life – initiating programs such as the Keep Winter Cool initiative, the Sustainability Forums, and workshops covering all season use, key worker housing and access and diversity.

In the coming year I look forward to working with the Council, DSE and the Boards as together we review the Alpine Resorts 2020 Strategy and ensure that we continue to add value and deliver on the 'four-season, vibrant, sustainable resorts' vision.

A handwritten signature in black ink, appearing to read 'Des Powell', with a large, stylized initial 'D'.

Des Powell
Chairperson

SUMMARY OF ACHIEVEMENTS IN 2009-10

Key Activities and Programs

Throughout the 2009-10 year, Council has been focused on delivering the projects and tasks outlined in its business plan, as endorsed by the Minister, while undertaking other tasks requested by Government and responding to particular opportunities as they arise.

A number of significant initiatives, activities and programs were completed, all of which contributed to the achievement of the 'four season, vibrant, sustainable resorts' vision which is central to the Government's *Alpine Resorts 2020 Strategy*.

Council has again worked closely with the five Victorian Alpine Resort Management Boards (the Boards), the Department of Sustainability and Environment (DSE), as well as with other key alpine industry bodies. Emphasis has been placed on publishing Council's research and project work to ensure that it is available for the information and use of all.

The Council's achievements are grouped in accordance with the strategic directions of the Government's *Alpine Resorts 2020 Strategy*. The performance indicators are those included in the Council's corporate plan, 2009/10-2011/12.

Climate Change

Keep Winter Cool

Now in its fifth year, the Keep Winter Cool (KWC) initiative encourages skiers, snowboarders, visitors and their families – as well as Alpine area managers and the snow industry – to reduce their production of the greenhouse gas emissions that contribute to global warming.

In the 2009 winter season the KWC initiative again focused on behavioural change, as well as continuing a range of awareness raising activities. 'Action packs' containing thermometers, shower timers, stickers and information cards were widely distributed and Council's web-based 'Carbon Calculator', designed to help Alpine visitors calculate and reduce their energy use while travelling to and from Resorts and participating in winter sports, again proved popular.

KWC collateral including banners, tear-drop banners and metal signs were prominent in all Victorian Alpine Resorts and the KWC message was further spread by the dedicated website <www.keepwintercool.com.au>, community service announcements in the print media and on regional radio stations, and the on-line computer game 'Keep Winter Cool or the Snowman Gets It'.

Sponsorship agreements with the organisers of the Kangaroo Hoppet, an annual international cross-country ski race held at Falls Creek, and the School Snowsports Development Foundation, the organisation that runs the Victorian Interschools Snowsports Championships, provided a highly visible boost of KWC collateral and KWC messages – including through the Kangaroo Hoppet and Interschools websites, advertising, participant packages, race bibs, and around the respective race courses.

For the 2010 winter season, the emphasis has been on responding to requests from Resort management bodies and the ski lift companies for collateral for distribution and display in their respective resorts.

Snow Data Reporting Project

The Council again collected and collated the daily snow reports produced by the Victorian Snow Reporting Service. Council also maintains the historical records. The daily snow depth statistics are a vital tool for promoting visitation and long-term development planning of the Alpine Resorts. The collected data will be included in Council's *Winter 2009 End of Season Report*.

Resort Use and Visitation

Visitor Satisfaction Survey

The Council joined with the Boards and lift companies to undertake a survey of visitor satisfaction. The survey form, which was distributed at all resorts in the 2009 winter ski season, and again in the 2010 season, builds on a previous survey undertaken by the Australian Ski Areas Association and incorporates questions derived from the *Alpine Resorts 2020 Strategy*. It includes questions covering the demography of visitors and the nature of activities undertaken, as well as satisfaction.

Winter Visitor Counting Survey

The Council continued its winter visitor counting project, again incorporating a survey of season permit holders at all Alpine Resorts and standardised procedures to ensure the accurate counting of all visitors. Council worked closely with the Boards to collect, collate and publish weekly visitor statistics, which were provided in electronic form to a cross-section of the Alpine industry and published on Council's website, with, since 2009, additional access provided via web-based self-select email system. As well as releasing weekly statistics, adjusted end of year statistics were produced, which took into account the results of the season permit holder survey.

Summer Visitation Survey

To reflect the need for sound statistics to measure the success of all-season initiatives, Council together with the Boards developed a summer vehicle counting program, following the permanent installation of automatic counters on the access roads of all six Victorian Alpine Resorts. That survey was conducted for the first time in 2007/08. The survey, with improvements to better estimate the number of visitors and their reasons for visiting, was conducted again in 2008/09 and in 2009/10. The results of the latest survey are still to be published.

All Resorts Season Entry Pass

Council again co-ordinated the delivery of an All Resorts Entry Pass in 2009. The Pass provides a cost effective mechanism for people wishing to visit multiple Alpine Resorts during the snow season. The 2009 Pass was also well accepted by visitors and Council has again worked with each of the five Victorian Boards to offer for sale a similar Pass for the 2010 winter season.

Winter End of Season Report

Using both historical and current information collected by the Council on winter visitation and snow depth, the Council published its fourth annual report, the *Victorian Alpine Resorts Winter 2009 End of Season Report* in June 2010. The report consolidates into a readily accessible single document a wealth of detailed information that will assist those involved in the planning, use and development of the Alpine Resorts – as well as being of great interest to snow sports enthusiasts. It provides graphical representation of the 2009 season as well as 10-year trends at individual Alpine Resorts, with consolidated visitation statistics for Victoria and commentary. The annual economic significance study update and the annual snow reporting data were also included, together with, for the first time, summary results from Council's visitor satisfaction survey.

Development of the Resorts

Road Management Responsibilities

Council's work with VicRoads and the Boards to clarify road management responsibilities and put in place formal road declarations was completed, with the access roads into the Lake Mountain, Mount Baw Baw, Mount Buller, Mount Stirling and Falls Creek gazetted in October 2009.

Infrastructure Improvement

A database of Alpine Resort infrastructure proposals was maintained and used to prepare a consolidated listing encompassing all Alpine Resorts as a resource for discussions with relevant decision makers and funding bodies. Council's membership of the national industry body 'Transport and Tourism Forum', (TTF), provided opportunities to interact with a number of relevant Federal and State agencies and Ministers, with the Council Chairperson and representatives of Boards attending a number of key stakeholder events promoting details of Resort infrastructure proposals provided to the TTF secretariat for inclusion in TTF submissions.

Vibrant Resorts

Economic Significance Study Update

An estimate of the economic contribution of the Victorian Alpine Resorts arising from the 2009 winter season was prepared for Council by the National Institute of Economic and Industry Research. The update showed that the contribution of the 2009 winter season to Victorian gross state product was \$452 million (an increase of 14.0 per cent over the 2005 winter season) and 5,244 annual equivalent jobs (an increase of 11.7 per cent over the 2005 winter season). Council has also identified a number of potential funding partners to undertake a new economic significance study, with a view to appointing consultants in the second half of 2010.

Promotion of Alpine Resorts

The Board for Alpine Resorts Tourism ('BART') includes representatives of the Council, Boards and Tourism Victoria and brings together key groups to promote the Victorian Alpine Resorts. The Council remains an active participant of BART, with the Council Chairperson and the Executive Officer both representing Council on the Board. Council is also represented on the BART Marketing Committee. Council's representatives have continued to advocate greater emphasis on all-season tourism by BART, supported BART's work in international promotion and made available the results of Council's research work.

Facilitation of Access and Diversity outcomes within the Resorts

An 'Access, Equity and Diversity' facilitating workshop was held in November 2009. Involving nearly 40 representatives of disability, ethnic and disadvantaged 'user' groups, on-mountain 'providers' and the Resort Boards, the gathering shared their experiences and ideas about how access and diversity objectives can be put in place. As a follow up to this workshop, Council staff prepared a working paper entitled 'Potential Actions to Improve Access and Diversity at Victorian Alpine Resorts'. It is intended that this will provide a useful resource for Boards and others as they provide for use "by persons from varied cultural and economic groups".

National Landscapes

Following the announcement of the Australian Alps as a designated National Landscape within the Federal Government's National Landscapes Program, Council continued in its active support of this tourism initiative and participates as a member of the Australian Alps National Landscape Inc Management Committee. The Committee's 'Australian Alps Tourism Master Plan' was launched during the year.

Environmental Management

Sustainability Forum

The Council worked closely with the Mount Buller Board and the Buller Ski Lifts Pty Ltd to run the sixth Alpine Sustainability Forum. The Forum's theme was 'It is all about the future' and for the first time it was held in a Victorian Resort. The three keynote speakers were of international standing and complemented by a range of high quality local presenters. A series of six workshops provided for shared learning and discussion and the 'activities expo' was an appreciated new initiative. As in the past, the objective of the Forum was to foster a culture of sustainability across the Resorts, highlight industry initiatives and best practise and to further inspire, lead and encourage. The Forum also proved that a Victorian Alpine Resort was able to deliver a first class conference.

Environmental Officers Forum

Council has continued to foster the Environmental Officers Forum, an informal network of environmental officers and managers working in the Victorian Alpine Resorts. A primary focus of the Forum over the year has been on the implementation of the Minister's *Environmental Key Performance Indicators of Victoria's Alpine Resorts*, and the Government's native vegetation framework / habitat hectare, with Council Member, Lincoln Kern, providing training in the latter.

Stewardship of Public Land

Governance

Council met regularly throughout the year, and worked closely with the secretariat staff on day-to-day requirements as well as on Council's committee and special purpose project group work. A corporate plan to guide the work of the Council was developed, and following Ministerial endorsement, was made publicly available. An annual report was prepared and published.

Council's two key websites were maintained and kept up to date. The Council's main website is <www.arcc.vic.gov.au>. It provides ready access to a range of publications and information on the Council's activities and projects. In addition, Council has again taken the lead role in maintaining the Keep Winter Cool website (<www.keepwintercool.com.au>).

Inter-resort Co-operation

Inter-resort cooperation remained a focus for Council, and it provided forums for promoting capacity building and knowledge sharing between the Alpine Resorts. In particular, the Council continued to support regular meetings of the Board Chairs and CEOs by way of acting as the secretariat for the Co-operation Committee. A Parks Victoria representative also actively participated on this Committee throughout the year. Council, in supporting inter-resort cooperation, has consciously sought to engage in projects that are seen as beneficial to all Alpine Resorts, highlighting issues of common interest.

Leasing Policy Assessment

Council and its Co-operation Committee considered the existing leasing policy on a number of occasions and prepared an assessment report that concluded that the Government's current leasing policy (released in 2002) remains appropriate, and identified two areas that could be improved. The assessment report will be shortly provided to DSE, which is undertaking a review of the Leasing Policy, and will provide an input into the 2020 Strategy Review.

Implementation, Review and Reporting

Alpine Resorts Strategic Plan (Alpine Resorts 2020 Strategy)

Council commenced a review and evaluation of the success of the Alpine resorts Strategic Plan (2020 Strategy) actions completed to date, seeking updates to its April 2009 implementation report. Council has also worked with DSE on the arrangements for the 2020 Strategy Review. In accordance with the Minister's wishes, the Review is being undertaken in collaboration with DSE and Council is represented on the Project Control Group, a Reference Group established by the Minister, as well as contributing to the project team. Council has determined four key milestones in the project that require its specific Council endorsement – including the endorsement of the consultation program, a program which has now commenced.

Monitoring of Board Strategic Management Plans

In line with its legislative responsibility to monitor the development and implementation of Board Strategic Management Plans (SMPs), Council prepared its second report analysing and comparing the actions contained in the endorsed SMPs to actions recorded in Resort 2008-09 Annual Reports. It is published as the Appendix of this Annual Report.

Performance Indicators

<p>Climate Change</p> <p>2009 - 10 Performance Indicator</p> <p>Keep Winter Cool 'collateral' prominent at all Victorian Resorts.</p> <p>Incorporate snow data in the 2009 winter season report – by April 2010.</p> <p>At least one new collaborative partnership for 'Keep Winter Cool' established by May 2010.</p> <p>Over time, reduced 'per equivalent person' greenhouse gas emissions within Resorts.</p>	<p>Achievement</p> <p>Achieved. Keep Winter Cool collateral developed by Council was prominently displayed at all the Victorian Resorts, as well as in NSW and Tasmanian resorts.</p> <p>Snow data was collated throughout the season and published in the Winter 2009 End of Season Report.</p> <p>Not achieved. The Keep Winter Cool Steering Committee did not pursue new partnerships pending a proposed review.</p> <p>Still to be measured - the first (baseline) year of Environmental KPI reporting by Boards occurred in October 2009.</p>
<p>Resort Use and Visitation</p> <p>2009 - 10 Performance Indicator</p> <p>First visitor satisfaction report prepared - by January 2010.</p> <p>Publish a report of the 2009 winter season - by end of April 2010.</p> <p>Report of summer visitation 2009-2010 released – by June 2010.</p> <p>Over time, an increase in visitor satisfaction, winter visitor numbers and summer visitor numbers.</p>	<p>Achievement</p> <p>Survey conducted, report developed, adopted and released in March 2010.</p> <p>Report published and released in June 2010.</p> <p>Difficulty was had in acquiring the required data, however, the report is now scheduled for release in August 2010.</p> <p>Average winter and summer visitor trends remain positive. The results of the first visitor satisfaction survey show that there is a high level of visitor satisfaction at all Resorts.</p>
<p>Development of the Resorts</p> <p>2009 - 10 Performance Indicator</p> <p>Resort Infrastructure Bid Summary updated by December 2010</p> <p>At least two priority Board projects incorporated into Government Strategies, funding programs or bids to Federal Government – by June 2010.</p> <p>Over time, upgraded roads, new road signage, year round presence of emergency services and improved public infrastructure.</p>	<p>Achievement</p> <p>Achieved. In addition, a high level priority listing was prepared.</p> <p>Achieved. The Falls Creek 'High Altitude Training' project has been included as a top priority on TTF's listing of nature-based tourism infrastructure projects and has been included in federal and State budget submissions. A number of Resort Tourism projects included in Victoria's Nature-based Tourism Strategy have received project funding, most recently \$300,000 for the Mt Buller and Mt Stirling Alpine Multi-Use Trail Network project.</p> <p>Continued progress being made, with a range of new works underway and completed.</p>

Vibrant Resorts	
2009 - 10 Performance Indicator	Achievement
Publish a report of the 2009 winter season, including an economic contribution update – by April 2010.	Report published and released in June 2010.
Project partners obtained for Economic Significance Study – by June 2010.	Achieved. A study brief will shortly go to tender.
Report of investigation into opportunities to further encourage increased access by all socio-economic groups completed – by April 2010.	An ‘Access, Equity and Diversity Workshop was held in November 2009 and a report prepared titled ‘Potential Actions to Improve Access and Diversity at Victorian Alpine Resorts’.
Over time, increased number of events and off-season occupancy.	All Alpine Resorts now offer a program of events, with trends in off-season occupancy positive, but with overall numbers still low.

Environmental Management	
2009 - 10 Performance Indicator	Achievement
Host a successful 2010 Sustainability Forum.	Achieved. A most successful Sustainability Forum, attracting 110 delegates, was held at Mount Buller in May 2010.
Over time, improved water, energy, solid waste and biodiversity management.	Still to be measured - the first (baseline) year of Environmental KPI reporting by Boards occurred in October 2009.

Stewardship of Public Land	
2009 - 10 Performance Indicator	Achievement
All Council functions and proceedings undertaken in accordance with the requirements of the <i>Alpine Resorts (Management) Act 1997</i> .	Achieved.
Proposed corporate plan presented to the Minister in accordance with statutory timelines.	Achieved.
Assist in the review of the Alpine Resorts Leasing Policy.	Anticipated DSE Review was deferred, none-the-less Council, following discussion and consultation with the Co-operation Committee, prepared an assessment report.
Over time, identified as a key advocate and spokesperson for the Victorian Alpine Resort sector.	Council’s profile is now well established with on-mountain stakeholders and Council representatives actively participating in conferences and policy-making forums.

Implementation, Review and Reporting	
2009 - 10 Performance Indicator	Achievement
Provide a progress report covering all of the current 2020 Strategy actions – by June 2010.	The progress report titled ‘Alpine Resorts 2020 Strategy – Implementation Report April 2009’ was provided to the 2020 Strategy Review project team and updates sought from the Boards.
Report of Board SMPs implementation - by October 2009.	Achieved. The first SMP monitoring report was included in Council’s 2008-09 Annual Report.
Over time, the adoption of a revised Alpine Resorts Strategic Plan by Government.	Objective still being pursued.

Financial Summary of Operational Results and Financial Position

The Council receives its funding mainly by way of contributions from the Boards. Its major expense items arise from the cost of the provision of administrative services (comprising salaries and on costs), Members fees and expenses, and projects.

Five Year Financial Summary

	2009-10	2008-09	2007-08	2006-2007	2005-2006
Revenue from Board contributions	570,324	505,334	490,904	466,930	466,898
Other revenue	66,430	27,563	69,214	138,139	200,008
Total revenue	636,754	532,897	560,118	605,069	666,906
Operating expenses	579,405	609,022	615,258	556,616	576,084
Net operating result	57,349	(76,125)	(55,140)	48,453	90,822
Total assets	173,047	117,757	198,489	226,512	191,881
Total liabilities	29,013	31,072	35,679	8,562	22,384

In the financial year ending June 2010, the Council's result from ordinary activities was mainly affected by:

- Increase in Board contributions, as per Minister's Direction.
- Increased revenue and expenses arising from the hosting of a Sustainability Forum, with a small net surplus.
- Increased insurance and auditing fees and annual report costs.
- Changed arrangements for the charging of DSE accommodation for 2009-10.

During 2009-10, Council undertook the promotion of the Keep Winter Cool climate change awareness program, which was financially supported by project partners. Council also supported the Australian National Landscapes and the Board for Alpine Resorts Tourism. Revenue earned was close to budget. Expenses were 10.6 per cent less than budget, mainly due to staff leave and changed arrangements for the charging of accommodation.

The net operating result has enabled the accumulation of an enhanced prudential reserve. There were no other significant changes in financial position during the year, nor major changes in assets, and Council is not aware of any issues that would impact on its future performance. Detailed financial information about the performance of the Council is contained in the financial reports contained elsewhere in this report.

THE COUNCIL

Establishment, Objectives and Functions

The Council was established in accordance with the provisions of the *Alpine Resorts (Management) Act 1997* (the Act) and is a statutory body corporate. Gavin Jennings MLC, Minister for Environment and Climate Change, is the Minister responsible for the Council.

The statutory functions of the Council are set out in Section 18 of the Act. The functions were significantly expanded as a result of legislative changes that came into effect in May 2004.

In summary the Council's functions are to:

- plan for and facilitate the establishment, development, promotion, management and use of Alpine Resorts, including liaison with other parties;
- undertake research;
- review and co-ordinate implementation of the Alpine Resorts Strategic Plan;
- monitor the development and implementation of Strategic Management Plans for each Alpine Resort;
- attract investment for the improvement of Alpine Resorts;
- co-ordinate overall promotion of Alpine Resorts in conjunction with Tourism Victoria;
- make recommendations to the Minister on matters related to the provision of services within the Alpine Resorts; and,
- make recommendations to the Minister on matters as may be requested by the Minister.

The purpose of the Council is to undertake the functions as set out in the Act. It provides a source of independent advice to the Government, whilst working closely with relevant Government departments and agencies. The Council undertakes its functions in a manner that supports the Alpine Resort Management Boards in achieving the Government's vision of 'all season, vibrant, sustainable resorts'.

Council's Vision

To inspire generations of Australians, and international visitors, to experience and value the excitement, energy, splendour, tranquillity and heritage of the Victorian Alps.

Council's Mission

To drive responsible use of Victoria's Alpine Resorts by:

- building knowledge of their unique values, assets and opportunities;
- developing strong stakeholder partnerships, through programs and projects;
- promoting proactive environmental and cultural stewardship;

- working closely with individual Alpine Resort Management Boards and other land managers including Parks Victoria; and,
- being an advocate for Alpine Resorts and the broader alpine industry.

Services Provided

The Council provides a focus for co-ordinated discussion and consultation on issues of broad concern to Alpine Resort stakeholders, an avenue through which co-ordinated action can occur and a mechanism for consultation with the Minister and through which the Minister may seek advice and refer matters for consideration. It has an important strategic planning role across Alpine Resorts and a monitoring responsibility for the strategic planning of individual Alpine Resorts. The Council also has an ability to undertake promotion, research and the seeking of investment. It undertakes strategic research projects, conducts forums and workshops, develops policy, runs awareness programs and fosters co-operation between the Boards. The Council does not provide any services of an operational nature in Alpine Resorts.

Relationships

The Council relies on the provision of a range of administrative support services by DSE – principally the allocation of staff. This relationship is formalised by a formal Memorandum of Understanding. The Council also has a Memorandum of Understanding with Parks Victoria to further co-operation between the two organisations and to avoid potential overlap of research activities.

In undertaking its functions, the ARCC actively participates in a number of associated bodies:

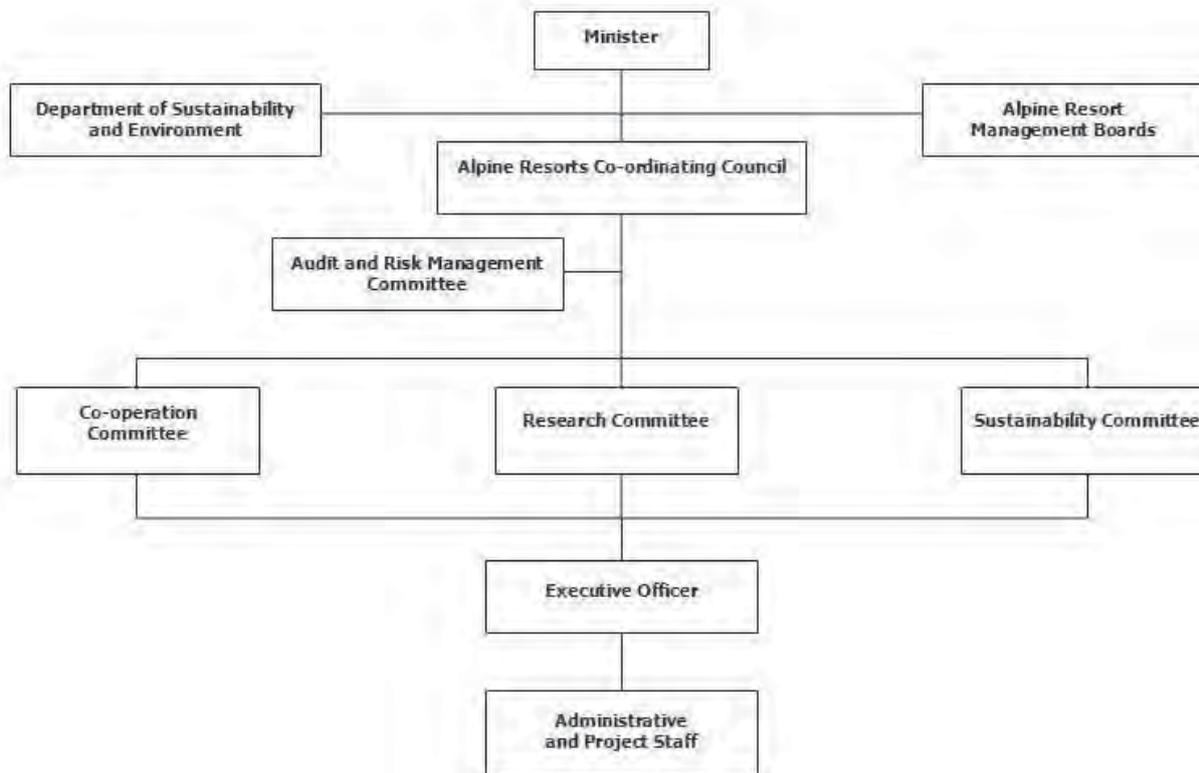
- Board of Alpine Resort Tourism (BART);
- Keep Winter Cool Steering Committee; and
- Australian Alps National Landscapes Inc.

Council also maintained a membership with the Tourism and Transport Forum (TTF), which is providing the Victorian Alpine Resorts with access to TTF's resources and high-level negotiation and policy skills.

ORGANISATIONAL STRUCTURE AND CORPORATE GOVERNANCE ARRANGEMENTS

Organisational Structure

The Council reports to the Minister for Environment and Climate Change and is led by a Chairperson appointed by the Governor in Council. The Council operates by holding regular meetings and undertaking work through a committee structure. It is supported by a small secretariat managed by an Executive Officer.



Council Membership

Section 17 of the Act provides that the Council consists of the Chairperson and four members appointed by the Governor in Council and the Chairpersons of each Board. The current Council was appointed in April 2010, with three appointed for an 18 month term, and the remaining members for a three year term. There were no other changes in membership.

The Council members bring together considerable knowledge in relation to business management, legal issues, the alpine tourism industry, resort management and land management.

Des Powell – Chairperson (28 April 2010 to present)

Des Powell was appointed Chairperson of the ARCC in April 2010. Des has held a range of senior executive roles in both the private and public sectors in Australia and Asia and operates his own consultancy business across a range of industries including, transport, natural resources, water and education. In the reporting period, Des held positions as Deputy Chair of Port of Melbourne Corporation, Director of Barwon Water,

Director of Goulburn Murray Water and Chair of the Edmund Rice Education Australia. He has previously held positions of Chair of National Maritime Safety Committee, is a past Deputy Chair of National Transport Commission and appointment as a part time commissioner to the State Services Authority.

Andrew Fairley – Chairperson (1 July 2009 to 27 April 2010)

Andrew has been the Chairperson of the Council since 2004 and was a member of Falls Creek Alpine Resort Management Board for 6 years before appointment. Andrew is a practicing equity and superannuation lawyer with DLA Phillips Fox, and is also Chairman of Zoos Victoria. He is a frequent speaker on sustainable tourism issues and is a current Board Member of The International Eco Tourism Society and is also Chairman of Equisuper, a major Australian superannuation fund. Andrew is a keen skier.

Mark Anderson (1 July 2009 to present)

Mark is the Chairperson of the Falls Creek Alpine Resort Management Board and CEO at Doutra Galla Aged Services, an aged care provider. He

chairs the Victorian Auditor-General's Office Audit Committee and the Audit Committee of Building Commission Victoria and is a member of the Melbourne Comedy Festival Board. Mark was previously Director of Finance at Melbourne City Council and worked at the Department of Treasury and Finance. He has extensive experience working on large projects including Federation Square and the 2006 Commonwealth Games. Mark is a Fellow of the Australian Institute of Company Directors and a Fellow Certified Practising Accountant.

Ralph Booth (1 July 2009 to present)

Ralph is the Chairperson of Lake Mountain and Mount Baw Baw Alpine Resorts. He is a member of the Alpine Resorts 2020 Strategy Reference Panel and the Phillip Island Nature Park Board. Ralph has founded several corporate advisory businesses with a primary focus on public policy and administration. He worked for 13 years in the Department of Treasury and Finance as a senior executive in a variety of roles in financial, economic and budgetary reform. Now an occasional cyclist and lapsed cross country skier Ralph maintains a keen research interest in tourism, cultural landscapes and environmental change.

Judy Dixon (28 April 2010 – present)

Judy has a strong background in tourism, marketing, resort management and education together with a passion for snow skiing and the high country in both summer and winter. Living in regional Victoria for its lifestyle advantages, Judy works for local government in tourism and economic development and has a public relations and communications business. Formerly a Board Member of Mount Buller and Mount Stirling Alpine Resort Management Board for 6 years, she is keen to assist the Council add value to the work done by the Boards and provide advice to the Minister on behalf of the Victorian community and stakeholders.

John Dyson (1 July 2009 to 28 April 2010)

John is the Chairperson of the Mount Buller and Mount Stirling Alpine Resort Management Board. He is an investment principal of Starfish Ventures, a venture capital fund management company based in Melbourne. John is a former General Manager of the Australian arm of a multinational investment firm. He is a fellow of the Financial Services Institute of Australasia and member of the Australian Institute of Company Directors. John is an active skier and has a long family association with Mount Buller.

Nicole Feeney (29 April 2010 – present)

Nicole is a commercial disputes and construction lawyer at Lander & Rogers. She is chair of the Law Institute of Victoria's Litigation Lawyers Section and a LIV representative on the Supreme

Court Rules Committee and the County Court's Building Cases Users Group. She was previously a director of UFS Dispensaries Ltd, a not for profit company which operates a number of pharmacies in western Victoria. Nicole has been a member of the Mount Hotham Alpine Resort Management Board since April 2007, and is currently Chairperson. She learnt to ski at Hotham nine years ago and became a member of a lodge at Hotham in 2005.

Lincoln Kern (1 July 2009 – present)

Lincoln is a trained ecologist with a keen interest in natural history, nature conservation, ecological restoration and land use planning. Lincoln has worked for Greening Australia, the National Trust's Save the Bush Program and the Shire of Wellington. He started his own company, Practical Ecology P/L, in 1993, and is currently its manager and principal consultant. Lincoln grew up in the American Midwest and acquired an affinity for mountains through travels in the Western USA and the Himalayas. After almost 18 years as a Victorian, he now spends a lot of time in the Victorian Alps in all seasons.

Diana Patterson (1 July 2009 to 27 April 2010)

Diana is a former Chairperson of the Mount Buller Alpine Resort Management Board. Diana is a former member of the Victorian Catchment Management Council. She has experience in both state and local government as a director in the Department of Sustainability and Environment and as a past Chief Executive Officer of Surf Coast Shire. Diana is a management consultant who was the first woman to manage an Antarctic research station at Mawson and maintains an involvement in Antarctic tourism. Diana is an active alpine and cross country skier, bushwalker and mountain biker.

Leigh Phillips (28 April 2010 – present)

Leigh has over 30 years experience with the Victorian Planning system. He has held a number of senior planning positions in various State Government departments with a particular focus on regional land use, project facilitation and management of the planning system. His contribution to planning in Victoria has been recognised by the Victorian Planning and Environmental Law Association (VPELA) when he was presented with the 'Paul Jerome' award in 2008. He is also a member of the Victorian Coastal Council and now runs his own planning consultancy business. Leigh has also been a regular visitor to Falls Creek.

Geoffrey Provis (1 July 2009 – present)

Geoff is currently Chairperson of the Mount Buller and Mount Stirling Alpine Resort Management Board, having previously been Chairperson of the Mount Hotham Alpine resort Management Board for 9 years from 2001. He is a solicitor and has

worked in worker's compensation and insurance litigation. Geoff has taken a keen interest in legal organisations over many years and remains a member of the Victorian Council of Law Reporting and the Law Council of Australia Personal Injuries and Compensation Committee. He is a past Director of the Lord Mayors Charitable Fund and the Law Aid Trust, and has served two terms as President of the Law Institute of Victoria.

Meetings
Attended

Leigh Phillips +	1 of 1
Geoffrey Provis +	5 of 6
Chris Rose	4 of 5
John Stanley +	5 of 6

+ = Members as at 30 June 2010

Chris Rose (1 July 2009 to 27 April 2010)

Chris is currently Regional Manager Eastern Victoria for Parks Victoria. Chris has a long association with Victoria's Alpine Resorts including implementing many partnership projects while managing the Alpine National Park for the past 8 years. Prior to joining Parks Victoria, Chris was Regional Manager in Tasmania and worked closely with the Tasmanian ski industry including several years on the Ben Lomond Advisory Board. Chris is a keen skier and active participant in the tourism industry in Victoria.

Professor John Stanley (1 July 2009 – present)

John Stanley is a Melbourne-based Adjunct Professor at the Institute of Transport and Logistics Studies, University of Sydney. He spent nine years as Executive Director of Bus Association Victoria, after eight years as Deputy Chair of the National Road Transport Commission. John is also a Board member of VicUrban, the Victorian Government's development agency, and chairs the Monash University Institute of Transport Studies Advisory Board. He has been an active member of the Committee for Melbourne's Transport and Climate Change Task Forces and was awarded a Centenary Medal for services to public transport and conservation. His skiing is getting slower each year!

Council Meetings

The Council meets on a bi-monthly basis and held six Council meetings during the reporting period. In addition members met on an as required, informal basis to progress specific issues, such as Corporate Planning. During the reporting period, members attended meetings as follows:

	Meetings Attended
Andrew Fairley (Chairperson)	5 of 5
Des Powell (Chairperson) +	1 of 1
Mark Anderson +	5 of 6
Ralph Booth +	5 of 6
Judy Dixon +	1 of 1
John Dyson	4 of 5
Nicole Feeney +	1 of 1
Lincoln Kern +	5 of 6
Diana Patterson	4 of 5

Committees

Council has formed five Committees to assist it carry out its functions. Further information about the purposes of each Committee is available on the Council's website. Each operates under an adopted Term of Reference or Charter. The Members of and regular invitees to these Committees and attendance over the year ending 30 June 2010, are as follows:

Audit and Risk Management Committee

	Meetings Attended
John Dyson (former Chair)	2 of 2
Mark Anderson (current Chair) +	n/a*
Ralph Booth +	2 of 2
Andrew Fairley	1 of 2
Des Powell +	n/a*

Note: All members satisfy the criteria for 'independent member' as laid down in the Guidelines of the Financial Management Compliance Framework issued by the Department of Treasury and Finance in June 2003.

+ = Members as at 30 June 2010

* = No meetings have been held in 2009/10 since the appointment of Mark Anderson and Des Powell to the committee.

Co-operation Committee

		Meetings Attended
John Dyson (ex Chair)	(ex Chairperson, Mount Buller and Mount Stirling Board)	3 of 3
Mark Anderson+	(Chairperson, Falls Creek Board)	2 of 3
Jim Atteridge +	(CEO, Mount Hotham Board)	2 of 2
Ralph Booth +	(Chairperson, Lake Mountain Board and Chairperson, Mount Baw Baw Board)	1 of 3
Andrew Fairley (ex officio)	(ex Council Chairperson)	1 of 3
David Herman +	(CEO, Falls Creek)	N/a *

		Meetings Attended
	Board)	
John Huber +	(CEO, Mount Buller and Mount Stirling Board)	1 of 1
Jon Hutchins	(ex A/CEO, Mt Hotham Board)	1 of 1
Peter Jacobs +	(Chief Ranger – Alps, Parks Victoria)	1 of 2
Graeme Baxter	(A/Chief Ranger, Alps, Parks Victoria)	1 of 1
Phil Nunn	(ex CEO, Mount Buller and Mount Stirling Board)	1 of 1
Ross Passalaqua	(ex CEO, Falls Creek Board)	3 of 3
Tony Petersen	(ex A/CEO, Mount Buller and Mt Stirling Board)	1 of 1
Geoffrey Provis+	(Chairperson, Mount Hotham Board)	2 of 3
Richard Rogerson +	(CEO, Lake Mountain Board)	1 of 3
Leona Turra +	(CEO, Mount Baw Baw Board)	3 of 3

+ = Members as at 30 June 2010

* = No meetings have been held in 2009/10 since the appointment of David Herman as CEO.

Research Committee

	Meetings Attended
John Stanley (Chair)	3 of 3
Ralph Booth	3 of 3
Andrew Fairley	1 of 3
Lincoln Kern	2 of 3
Geoffrey Provis	2 of 3

Note – As at 30 June 2010, the new Council had not reappointed Members to this committee.

Sustainability Committee

	Meetings Attended
Lincoln Kern (Chair)	3 of 4
Ralph Booth	4 of 4
Andrew Fairley	2 of 4
Diana Patterson	1 of 4
Chris Rose	2 of 4
John Stanley	4 of 4

Note – As at 30 June 2010, the new Council had not reappointed Members to this committee.

Lincoln Kern also participated in each of the three Environmental Officers forums held during the reporting period.

Human Resource Management and Public Administration Values

The Council does not directly employ any on-going staff. Secretariat support is provided by officers of the Strategy and Governance Branch of DSE attached to the Council. The salary and on-cost of these officers is reimbursed to DSE by the Council. Brad Miles was the Executive Officer of the Council for the reporting period. The Council has no executives employed as a public service body head or other executive under Part 3, Division 5 of the *Public Administration Act 2004*.

As at 30 June 2010, the Council secretariat consisted of four staff:

- Brad Miles – Executive Officer
- Alex Shilton – Principal Project Officer
- Adam Rasmussen – Project Officer
- Rebecca Hartnett – Project Support Officer (part time)

There has been no change in the number of ongoing staff positions in the secretariat from the previous financial year.

During the year, Council enjoyed the services of Peter Sizeland, an officer of the Department of Sustainability and Environment, who acted as the Council's Finance Manager.

Council's operations are managed in accordance with DSE procedures and guidelines for human resource management, code of conduct, occupational health and safety, employment policies, dispute resolution processes, and industrial relations. In addition, Council has adopted a 'Financial Code of Practice for Staff' which all staff working for the Council are required to meet. Staff selection processes ensure that applicants are assessed and evaluated fairly and equitably on the basis of key selection criteria and other accountabilities without discrimination. A formal induction program is provided for each new staff member. Council is committed to the fair and reasonable treatment of staff. Staff have availed themselves of ergonomic assessment, health check and vaccination services arranged by DSE. Regular office safety audits are undertaken, including an annual testing of electrical appliances and the Council's vehicle has a set of recovery and safety equipment that is checked prior, and subsequent, to each snow season. There were no industrial accidents or industrial disputes in the 12 months ending 30 June 2010.

Community Inclusiveness

The Council is committed to policies, programs and strategies servicing all Victorians, including culturally and linguistically diverse communities, seniors, people with disabilities, women, youth and Indigenous Victorians, in the management and enjoyment of Victoria's Alpine Resorts. All staff have completed cultural awareness training, which assists in developing a greater awareness of the issues facing Indigenous communities. Council has continued to work with the Boards as they implement actions of the *Alpine Resorts 2020 Strategy* which aim to obtain positive Indigenous cultural outcomes. Council's work in developing Social Key Performance Indicators, as endorsed by the Minister in April 2009, together with the outcomes of Council's Access, Equity and Diversity Workshop held in November 2009, contributed to the further development of social equity and social capital outcomes within the Resorts.

OTHER INFORMATION

Statement of Availability of Other Information

All of the following additional information is retained by the Accountable Officer (the Executive Officer) and can be made available on request to the relevant Ministers, Members of Parliament and the public, subject to the provisions of the *Freedom of Information Act 1982*, as outlined under FRD 22B. The reported information has been compiled as at 30 June 2010.

Compliance with the *Building Act 1993*

In accordance with the requirements of the Directions of the Minister for Finance, the annual report must include a statement about compliance with the building and maintenance provisions of the *Building Act 1993*, for publicly owned buildings under Council's control. The Council makes use of buildings and facilities controlled by DSE to perform its functions and does not own or control any government buildings.

Consultancies

There were no consultancies undertaken by the Council during the reporting period.

Declarations of Pecuniary Interests

Declarations of pecuniary interests have been duly completed by all relevant officers. A *Register of Pecuniary Interest Declarations* is retained by the Executive Officer (the Council's Accountable Officer) and is available on request to the relevant Ministers, Members of Parliament and the public, subject to the provisions of the *Freedom of Information Act 1982*.

Details of Changes in Contributions

Details of changes in contributions to Council's operations are reported in Note 3 of the Financial Reports.

Details of Major Public Relations and Promotional Activities

There were no major promotional, public relations and marketing activities undertaken by the entity to develop community awareness of the Council and its services undertaken during the reporting period. An adopted communications plan provides a framework for ensuring that information about the Council and Council projects are made available to relevant stakeholders and target audiences in a strategic, timely and effective manner. In line with the Communications Plan, Council operates its own website: <www.arcc.vic.gov.au>. The website provides the public with direct access to information about the activities of Council. It has been maintained and continuously kept up to date during the reporting period. The Council has also been proactive in obtaining media coverage for its activities, with coverage obtained in both regional and metropolitan media.

The following media releases were prepared and distributed during the past year:

- Alpine Resorts Sustainability Forum – 'It's all about the Future' (28 April 2010)
- Applications for the Chairperson of BART (14 October 2009)
- Great Progress Made on Alpine Resorts 2020 Strategy (2 July 2009)
- Over 300,000 Visitors Enjoyed Victoria's Alpine Resorts Last Summer (2 July 2009).

Copies of each of these media releases are available from the Council's website.

Other promotional and marketing activity undertaken by the Council included working with Tourism Victoria and the Alpine Resort Management Boards on the conduct of a marketing program for Victoria's Alpine Resorts. This program was co-ordinated through the Board of Alpine Resorts Tourism (BART). The Council contributed \$15,000 to this program.

Details of Publications Produced

Publications produced by the Council during the reporting period were:

- Victorian Alpine Resorts Winter 2009 End of Season Report (June 2010);
- Victorian Alpine Resorts Winter 2009 Visitor Satisfaction Report (March 2010)
- All Resorts 2009 Season Entry Pass Assessment Report (February 2010) – web-published only.
- ARCC Corporate Plan 2009/10 - 2011/12 – as approved for publication (December 2009);
- Alpine Resorts Co-ordinating Council 2008-2009 Annual Report (September 2009).

These publications are available to the public in hard copy form (except as noted above) from the Council at its contact address, as well as electronically through the Council's website.

Details of Shares Held

No shares are held by senior officers as nominee or held beneficially in the statutory authority or subsidiary.

Disclosure of Major Contracts

Government policy requires disclosure of all contracts greater than \$10 million dollars in value. No major contracts were entered into by Council during the reporting period.

Disclosures under the *Whistleblowers Protection Act 2001*

The *Whistleblowers Protection Act 2001* encourages and assists people in making disclosures of improper conduct by public officers and public bodies. The Act provides protection to people who make disclosures in accordance with the Act and establishes a system for the matters disclosed to be investigated and rectifying action to be taken. The protected disclosure coordinator for DSE acts as an agent for the Council to receive disclosures under the Act, and applies DSE procedures in managing disclosures. No disclosures have been made to, or referred by, the Council during the reporting period.

Disclosures of improper conduct by the Authority or its employees may be made to:

Jennifer Berensen
Protected Disclosure Coordinator DSE
PO Box 500, East Melbourne Vic 3002.
Telephone: 9637 8873. Facsimile: 9637 8128.
Email: jennifer.berensen@dse.vic.gov.au.

Alternatively, disclosures of improper conduct or detrimental action by Council staff may also be made directly to the Ombudsman:

The Ombudsman Victoria
Level 9, 459 Collins Street (North Tower),
Melbourne Vic 3000.
Telephone: 9613 6222
Toll free: 1800 806 314.

Freedom of Information

The *Freedom of Information Act 1982* allows the public a right of access to documents held by the Council. Freedom of Information requests are made in writing describing the documents requested and including payment of the \$23.40 application fee. Further charges may be payable. FOI fees and charges are not subject to GST. The Council has determined that its authorised officer is DSE's Freedom of Information Manager, Mr Luke Brown (03) 9637 8934. Applications are to be sent to Mr Luke Brown, Freedom of Information Manager, DSE, PO Box 500 East Melbourne, Victoria, 8002. In the reporting period no requests for information were received.

Reporting Requirements under Part II of the *Freedom of Information Act 1982*

The organisational arrangements and functional responsibilities of the Council are shown above. The Council's powers are drawn from the *Alpine Resorts (Management) Act 1997*. The Council held and maintained the following categories of documents:

- correspondence files;
- minutes of the various meetings held by the Council; and
- project reports and related statistical information.

Project reports and general information related to the Council are available for inspection at the Council's contact address. This literature is also available by mail at a minimal charge. The Council's Annual Report and key policy documents and project reports can also be found on the Council's website – <www.arcc.vic.gov.au>. Any person seeking access to a particular document produced by the Council should write to the Council describing in as much detail as possible, the nature of the document required.

Information Privacy

The *Information Privacy Act 2000* deals with the manner in which public and private sector organisations may record, use, store and disclose information collected from individuals. The Council is committed to upholding and implementing the Privacy Principles set out in the legislation. The full Council acts as a Privacy Committee. No complaints were handled by the Privacy Committee during the reporting period.

Major External Reviews

There were no major external reviews carried out on the Council during the reporting period.

Major Research and Development Activities

No major (i.e. costing over \$100,000) research projects were undertaken during the 2009-10 financial year. During the reporting year, the Council, in close collaboration with the five Victorian Alpine Resort Management Boards, undertook a summer vehicle counting survey, continued its surveys of snow season performance and, with the respective resort lift companies, undertook a visitor profile and satisfaction survey. All of these activities are reported elsewhere in this Annual Report.

National Competition Policy

In 1995, all Australian Governments (Federal, State and Territory) agreed to a 'National Competition Policy'. The Council adheres to the principles of the National Competition Policy to ensure that any business competition with private entities takes place in an environment where the Council has no competitive advantages.

Office-based Environmental Impacts

The Government's aim of improved environmental management is supported by a requirement that Departments disclose their ongoing performance in managing and reducing the environmental impacts of their office-based activities. The Council makes use of DSE offices and facilities to perform its functions and the reporting requirement of the office is met by DSE. The Council secretariat participates fully in a range of environmental programs undertaken by DSE including:

- separation of reusable, recyclable, compostable and landfill waste;
- use of Green Power and use of a three-point-five star Green Vehicle Guide rated four cylinder vehicle;
- use of flow restricted taps and waterless urinals;
- use of recycled paper and use of duplex printing;
- environmentally sustainable fitouts; and

- regular use by staff of public transport, cycling or walking to and from work.

Overseas Visits Undertaken

No overseas visits were undertaken as part of the official business of the Council during the year ending 30 June 2010.

Victorian Industry Participation Policy

In October 2003, the Victorian Parliament passed the *Victorian Industry Participation Policy Act 2003* which requires public bodies and Departments to report on the implementation of the Victorian Industry Participation Policy (VIPPP). Departments and public bodies are required to apply VIPPP in all tenders over \$3 million in metropolitan Melbourne and \$1 million in regional Victoria. The Council did not have any tenders over \$1 million in the 12 months ending 30 June 2010.

RISK MANAGEMENT ATTESTATION

To ensure that risks are being managed in a consistent manner, public sector entities are required to attest in annual reports that:

- entities have in place risk management processes consistent with the Australian/New Zealand Risk Management Standard (or equivalent designated standard);
- these processes are effective in controlling the risks to a satisfactory level; and
- a responsible body or audit committee verifies that view.

The Council has a risk management policy and strategy in place that is reviewed by the Audit and Risk Management Committee and updated annually. The attestation for 2009/10 follows.

Alpine Resorts Co-ordinating Council

I, Des Powell, certify that the Alpine Resorts Co-ordinating Council has risk management processes in place consistent with the Australian/New Zealand Risk Management Standard and an internal control system is in place that enables the executive to understand, manage and satisfactorily control risk exposures. The Council's Audit and Risk Management Committee verifies this assurance and that the risk profile of the Alpine Resorts Co-ordinating Council has been critically reviewed within the last 12 months.

Signed:



Date:

4 AUG 2010

FINANCIAL REPORTS

STATEMENT BY THE ALPINE RESORTS CO-ORDINATING COUNCIL CHAIRPERSON AND ACCOUNTABLE OFFICER

We hereby certify that the financial report of the Alpine Resorts Co-ordinating Council has been prepared in accordance with Standing Direction 4.2 of the *Financial Management Act 1994* and applicable Australian Accounting Standards and other mandatory professional reporting requirements.

In our opinion, the Financial Report, comprising the Comprehensive Operating Statement, Balance Sheet, Statement of Changes in Equity, Cash Flow Statement and Notes to the Financial Statements present fairly the financial transactions for the year ended 30 June 2010 and the financial position of the Council as at 30 June 2010 and of its operations and its cash flows for the year.

At the date of signing, we are not aware of any circumstances which would render any particulars included in the financial statements to be misleading or inaccurate.



.....
Des Powell
Chairperson

4 August 2010



.....
Brad Miles
Accountable Officer

4 August 2010

ALPINE RESORTS CO-ORDINATING COUNCIL
COMPREHENSIVE OPERATING STATEMENT
FOR THE FINANCIAL YEAR ENDED 30 JUNE 2010

	Note	2010 \$	2009 \$
Revenue from Transactions	3	636,754	532,897
Expenses from Transactions	4	579,405	609,022
Net Result from Transactions		57,349	(76,125)
Comprehensive Result		57,349	(76,125)

The above Comprehensive Operating Statement should be read in conjunction with the accompanying notes.

ALPINE RESORTS CO-ORDINATING COUNCIL

BALANCE SHEET
AS AT 30 JUNE 2010

	Note	2010 \$	2009 \$
Current Assets			
Cash and cash equivalents	5 & 15	134,787	14,757
Receivables	6 & 15	38,260	103,000
Total Current Assets		173,047	117,757
TOTAL ASSETS			
173,047			
Current Liabilities			
Payables	7 & 15	9,013	31,072
Unearned Income	7	20,000	0
Total Current Liabilities		29,013	31,072
TOTAL LIABILITIES		29,013	31,072
NET ASSETS		144,034	86,685
Equity			
Accumulated Surplus		144,034	86,685
TOTAL EQUITY		144,034	86,685

The above Balance Sheet should be read in conjunction with the accompanying notes.

ALPINE RESORTS CO-ORDINATING COUNCIL

**STATEMENT OF CHANGES IN EQUITY
FOR THE FINANCIAL YEAR ENDED 30 JUNE 2010**

	Note	Accumulated Surplus	Total Equity
2010		\$	\$
Equity as at 1 July 2009		86,685	86,685
Comprehensive Result		57,349	57,349
Equity as at 30 June 2010		144,034	144,034
2009			
Equity as at 1 July 2008		162,810	162,810
Comprehensive Result		(76,125)	(76,125)
Equity as at 30 June 2009		86,685	86,685

The above Statement of Changes in Equity should be read in conjunction with the accompanying notes.

ALPINE RESORTS CO-ORDINATING COUNCIL

**CASH FLOW STATEMENT
FOR THE FINANCIAL YEAR ENDED 30 JUNE 2010**

	Note	2010 \$	2009 \$
Operating Activities			
Contributions Received		717,829	554,933
Interest Received		7,306	7,715
GST received from ATO		37,643	24,868
Payments to Suppliers and Council Members		(639,556)	(630,541)
GST paid to ATO		(3,192)	(22,901)
Net cash inflow (outflows) From Operating Activities	8	120,030	(65,926)
Net (Decrease) Increase in Cash Held		120,030	(65,926)
Cash at beginning of Financial Year		14,757	80,683
Cash at end of Financial Year	5	134,787	14,757

The above Cash Flow Statement should be read in conjunction with the accompanying notes.

NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS

Note 1: SIGNIFICANT ACCOUNTING POLICIES

(a) General

These financial statements are a general purpose financial report and have been prepared in accordance with the *Financial Management Act 1994* and the Directions issued by the Minister for Finance under this Act, the *Alpine Resorts (Management) Act 1997* and applicable Australian accounting standards and other mandatory reporting requirements.

The financial report has been prepared to meet the requirements of Australian Accounting Standards.

Certain new accounting standards and interpretations have been published that are not mandatory for the 30 June 2010 reporting period. ARCC has assessed that these changes have not affected the entity's reporting requirements for the reporting period ending 30 June 2010.

The financial report is compiled on an accrual basis and a going concern basis adopting the principles of historical cost accounting, except where otherwise stated.

(b) Recognition of revenue

Contribution payments are recognised as revenue when the Council gains control over the assets comprising the contributions.

All other revenue is brought to account as it is earned and where the services have been provided.

(c) Contribution Payments

Payments are made by the Mt. Buller and Mt Stirling Alpine Resort Management Board, Mt. Hotham Alpine Resort Management Board, Falls Creek Alpine Resort Management Board, Lake Mountain Alpine Resorts Management Board and Mt Baw Baw Alpine Resorts Management Board to contribute to and support the operation of the Council.

(d) Cash and Cash Equivalents

For the purposes of the Cash Flow Statement, cash includes short term deposits at call which are readily convertible to cash on hand and are subject to an insignificant risk of changes in value, net of any outstanding bank overdraft.

(e) Receivables

Debtors are carried at amounts due. There is no interest levied on overdue debts. The Council's stated terms in respect of amounts receivable are payment in full within 30 days.

(f) Payables

Liabilities are recognised for amounts to be paid in the future for goods or services received, whether or not billed to the Council. The carrying amount of accounts payable approximates net fair value. Creditors are payable within 30 days.

(g) Employee Costs and Entitlements

The Alpine Resorts Co-ordinating Council does not directly employ staff. Council Members are paid an annual fee in accordance with Government policy. Council members who are employees of the Victorian Public Service are not eligible to receive an annual fee for being a member of the Council.

(h) Goods and Services Tax

Revenues, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of the GST incurred is not recoverable from the Australian Tax Office (ATO). In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense.

Receivables and payables are stated inclusive of GST. The net amount of GST recoverable from, or payable to, the ATO is included as part of receivables or payables in the Balance Sheet. The GST component of a receipt or payment is recognised on a gross basis in the Cash Flow Statement.

(i) Going Concern Basis

The Alpine Resorts Co-ordinating Council is dependent on the support of the Mt. Buller and Mt Stirling, Mt. Hotham, Falls Creek, Lake Mountain and Mt Baw Baw Alpine Resort Management Boards under the provisions of section 38 (af) of the *Alpine Resorts (Management) Act 1997* to ensure that the Council is able to meet its obligations as and when they are due. In 2009-10 this obligation was given force by Ministerial Direction under s36 of the Act and it is anticipated that a similar Direction will be made for 2010-11. Accordingly, the accounts have been prepared on a going concern basis.

(j) Rounding

Unless otherwise stated, amounts in the Statements have been rounded to the nearest dollar.

(k) Comparatives

Where practicable, comparative amounts are presented and classified on a basis consistent with the current year. No items have been

reclassified from the previous year in the Financial Statements.

Note 2: FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES

(a) General

The Council's activities expose it to some financial risk. This note presents information about the Council's exposure to financial risk and the objectives, policies and processes for managing this risk.

The Council has the overall responsibility for the establishment and oversight of the Council's risk management framework. Risk management is carried out under policies and a framework adopted by the Council. The Council's Audit and Risk Management Committee monitors implementation.

(b) Financial Risk Exposures

The Council is exposed to the following financial risks:

(1) Interest rate risk

The Council has exposure to interest rate risk on its short-term deposits in a Cash Management Account held with the Council's bank. The Council considers that this risk is low as it does not impact significantly on its operations. A sensitivity analysis of a 0.5% increase or decrease movement in interest rates would result in a movement of \$674

which is considered a negligible impact on the annual financial position.

(2) Liquidity risk

Liquidity risk is the risk that the Council will not be able to meet its financial obligations as they fall due. The Council's policy is to meet its financial obligations within 30 days of a valid tax invoice being provided.

The liquidity risk exposure is due to income from contributory bodies not being received by Council in a timely manner to meet Council's financial obligations. This is managed through the maintenance of a level of working capital, tight cash flow management and obtaining a Ministerial Direction under the *Alpine Resorts (Management Act) 1997* specifying contributions to be made during the financial year.

(c) Credit Risk Exposure.

Credit risk represents the loss that would be recognised if counter parties fail to perform as contracted. The risk on financial assets of the Council, which have been recognised on the Balance Sheet, is the carrying amount.

(d) Fair valuation

The carrying value of assets and liabilities is a reasonable approximation of their fair values due to the inherent short-term nature of trade receivables.

Note 3: REVENUE FROM TRANSACTIONS

	2010 \$	2009 \$
Contribution Payments	570,324	505,334
Alpine Sustainability Forum	39,338	-
Keep Winter Cool Program	15,000	10,000
Other Income	4,510	9,848
Interest	7,582	7,715
Total Revenues from Operating Activities	636,754	532,897

Note 4: EXPENSES FROM TRANSACTIONS

	2010 \$	2009 \$
Administration Services paid to the Department of Sustainability and Environment	341,788	374,633
Alpine Sustainability Forum	33,941	5,000
Annual Report	7,783	6,360
Audit fees paid or payable to Victorian Auditor General	5,900	5,400
Council Members Fees	64,311	67,546
Council Members Expenses	7,108	21,681
General Expenses	21,522	34,336
Insurance	4,688	3,476
Keep Winter Cool Program	21,521	34,704
Promotion of Alpine Resorts (Board of Alpine Resort Tourism)	15,000	15,000
Special Projects	30,843	15,886
Tourism and Transport Forum Membership Subscription	25,000	25,000
Total Expenses from Operating Activities	579,405	609,022

Note: Administration Services paid to the Department of Sustainability and Environment relate to the provision of Secretariat support to the ARCC.

Note 5: CASH AND CASH EQUIVALENTS

Cash at end of the year, as shown in the Cash Flow Statement, is reconciled to the related items in the Balance Sheet as follows:

	2010	2009
	\$	\$
Cash at Bank	4,688	2,427
Cash Investments	130,099	12,330
Cash at Bank and on hand	134,787	14,757

Note 6: RECEIVABLES

	2010	2009
	\$	\$
Contribution Payments Receivable	-	49,533
GST Receivable	34,834	40,577
Other	3,425	12,890
Total	38,260	103,000

Ageing of Receivables

Current Receivables include GST. Other Receivables relate to contributions to the ARCC for activities such as the Alpine Sustainability Forum and other projects.

	2010	2009
	\$	\$
Current	35,235	90,234
1 to 3 months	3,025	7,266
3 to 6 months	-	-
Over 6 months	-	5,500
Total	38,260	103,000

Note 7: PAYABLES

	2010	2009
	\$	\$
Trade creditors and accruals	9,013	31,072
Unearned Income	20,000	-
Total	29,013	31,072

Note 8: RECONCILIATION OF NET RESULT FROM OPERATING ACTIVITIES TO NET CASH FLOWS FROM OPERATING ACTIVITIES

	2010	2009
	\$	\$
Comprehensive Result	57,349	(76,125)
Change in operating assets and liabilities		
(Increase) Decrease in Receivables	64,740	(12,695)
(Increase) Decrease in Prepayments	-	27,500
Increase (Decrease) in Unearned income	20,000	-
Increase (Decrease) in Payables	(22,059)	(4,606)
Net Cash Inflow/(Outflow) from Operating Activities	120,030	(65,926)

Note 9: LEASE COMMITMENTS

As at 30 June 2010 there were no operating or financial lease commitments (2009: \$Nil).

Note 10: CAPITAL COMMITMENTS

As at 30 June 2010 there were no capital commitments (2009: \$Nil).

Note 11: OTHER COMMITMENTS

As at 30 June 2010 there were no other commitments (2009: \$Nil).

Note 12: CONTINGENT ASSETS AND LIABILITIES

The Council is not aware of any outstanding contingent assets or liabilities.

Note 13: SUPERANNUATION

The Council contributes in respect of the Council members to the following superannuation schemes:

Type of Scheme		2010	2009
		\$	\$
Australian Retirement Fund	Accumulation	1,260	1,260
CARE Super	Accumulation	900	1,080
Legal industry Superannuation Scheme	Accumulation	735	630
TRUJON Superannuation	Accumulation	367	-
Vic Super	Accumulation	1,418	2,783
Vision Super	Accumulation	630	210
Total Contribution to all funds		5,310	5,963

There are no unfunded liabilities associated with the above schemes as they are accumulation schemes. The employer contribution rate to these schemes is 9% of salary.

There are no loans from any of the above funds to the Council as at 30 June 2010 (2009: \$Nil).

At 30 June 2010 there were no outstanding amounts owed to the Superannuation Funds (2009: \$Nil).

Note 14: RESPONSIBLE PERSONS AND RELATED DISCLOSURES**(i) Responsible Persons**

The names of the persons who were responsible persons at any time during the financial year were:

Responsible Minister

Gavin Jennings MLC

Minister for Environment and Climate Change

Council Members

Mr A Fairley, Chairperson (1 July 2009 to 27 April 2010)

Mr D Powell, Chairperson (28 April to 30 June 2010)

Mr M Anderson (1 July 2009 to 30 June 2010)

Mr R Booth (1 July 2009 to 30 June 2010)

Ms J Dixon (28 April to 30 June 2010)

Mr J Dyson (1 July 2009 to 28 April 2010)

Ms N Feeney (29 April 2010 to 30 June 2010)

Mr L Kern (1 July 2009 to 30 June 2010)

Ms D Patterson (1 July 2009 to 27 April 2010)

Mr L Phillips (28 April to 30 June 2010)

Mr G Provis (1 July 2009 to 30 June 2010)

Mr C Rose (1 July 2009 to 27 April 2010)

Prof J Stanley (1 July 2009 to 30 June 2010)

Accountable Officer

Mr B Miles (1 July 2009 to 30 June 2010)

(ii) Remuneration

The remuneration received or due and receivable by the Responsible Persons in connection with the management of the Council during the reporting period was:

2010	2009
\$	\$
64,311	67,546

The number of Responsible Persons whose remuneration from the Council was within the specified bands are as follows:

	2010	2009
	No.	No.

\$0 - \$9,999	11	8
\$10,000 - \$19,999	1	1

Mr C Rose is an employee of Parks Victoria and is not eligible to receive remuneration as a member of the Council.

The relevant amounts relating to the Minister are reported separately in the Financial Statements of the Department of Premier and Cabinet.

The remuneration of the Accountable Officer is as follows:

	2010	2009
	No.	No.
\$110,000 - \$119,999	-	1
\$120,000 - \$129,999	1	-

The amounts paid to the Accountable Officer are paid by the Department of Sustainability and Environment which is reimbursed by the Council. The salary for the Accountable Officer is included in Administrative Services paid to the Department of Sustainability and Environment disclosed in note 4.

(iii) Other Related Party Transactions

The Contribution Payments in Note 1(c) and 3 are related party transactions. Other than those transactions, there are no other related party transactions to disclose.

(iv) Executive Remuneration

There were no executive officers other than those disclosed under Responsible Persons.

Note 15: FINANCIAL INSTRUMENTS**Interest Rate Exposure.**

The Council's exposure to interest rate risk and the effective weighted average interest rate for each class of financial assets and liabilities is set out in the table.

	Notes	Floating Interest Rate \$	Fixed Interest Maturing In			Non- Interest Bearing \$	Total \$
			1 year or less \$	Over 1 to 5 years \$	More than 5 years \$		
30 JUNE 2010							
Cash and cash equivalents	5	134,787					134,787
Receivables	6					38,260	38,260
Total		134,787				38,260	173,047
Weighted Average Interest Rate		2.13%					
Financial Liabilities							
Payables	7					29,013	29,013
Total						29,013	29,013
30 JUNE 2009							
Cash and cash equivalents	5	14,757					14,757
Receivables	6					103,000	103,000
Total		14,757				103,000	117,757
Weighted Average Interest Rate		3.76%					
Financial Liabilities							
Payables	7					31,072	31,072
Total						31,072	31,072

AUDITOR-GENERAL'S REPORT

VAGO

Victorian Auditor-General's Office

INDEPENDENT AUDITOR'S REPORT

To the Council Members, Alpine Resorts Co-ordinating Council

The Financial Report

The accompanying financial report for the year ended 30 June 2010 of the Alpine Resorts Co-ordinating Council which comprises the comprehensive operating statement, balance sheet, statement of changes in equity, cash flow statement, a summary of significant accounting policies and other explanatory notes to and forming part of the financial report, and the statement by the alpine resorts co-ordinating council chairperson and accountable officer has been audited.

The Council Members Responsibility for the Financial Report

The Council Members of the Alpine Resorts Co-ordinating Council are responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards (including the Australian Accounting Interpretations) and the financial reporting requirements of the *Financial Management Act 1994*. This responsibility includes:

- establishing and maintaining internal controls relevant to the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error
- selecting and applying appropriate accounting policies
- making accounting estimates that are reasonable in the circumstances.

Auditor's Responsibility

As required by the *Audit Act 1994*, my responsibility is to express an opinion on the financial report based on the audit, which has been conducted in accordance with Australian Auditing Standards. These Standards require compliance with relevant ethical requirements relating to audit engagements and that the audit be planned and performed to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The audit procedures selected depend on judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, consideration is given to the internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of the accounting policies used, and the reasonableness of accounting estimates made by the Council Members, as well as evaluating the overall presentation of the financial report.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

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Auditing in the Public Interest

VAGO

Victorian Auditor-General's Office

Independent Auditor's Report (continued)

Matters Relating to the Electronic Presentation of the Audited Financial Report

This auditor's report relates to the financial report published in both the annual report and on the website of the Alpine Resorts Co-ordinating Council for the year ended 30 June 2010. The Council Members of the Alpine Resorts Co-ordinating Council are responsible for the integrity of the web site. I have not been engaged to report on the integrity of the web site. The auditor's report refers only to the statements named above. An opinion is not provided on any other information which may have been hyperlinked to or from these statements. If users of this report are concerned with the inherent risks arising from electronic data communications, they are advised to refer to the hard copy of the audited financial report to confirm the information included in the audited financial report presented on the Alpine Resorts Co-ordinating Council web site.

Independence

The Auditor-General's independence is established by the *Constitution Act 1975*. The Auditor-General is not subject to direction by any person about the way in which his powers and responsibilities are to be exercised. In conducting the audit, the Auditor-General, his staff and delegates complied with all applicable independence requirements of the Australian accounting profession.

Auditor's Opinion

In my opinion, the financial report presents fairly, in all material respects, the financial position of the Alpine Resorts Co-ordinating Council as at 30 June 2010 and its financial performance and cash flows for the year then ended in accordance with applicable Australian Accounting Standards (including the Australian Accounting Interpretations), and the financial reporting requirements of the *Financial Management Act 1994*.

MELBOURNE
13 August 2010

For T.D.H.
D D R Pearson
Auditor-General

2

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Auditing in the Public Interest

APPENDIX

ALPINE RESORTS STRATEGIC MANAGEMENT PLANS MONITORING REPORT - 2010

Context

The Council has a statutory responsibility to monitor the development and implementation of endorsed Alpine Resort Strategic Management Plans (SMPs).

The Falls Creek, Mount Buller & Mount Stirling, and Mount Hotham SMP's were endorsed by the Minister in June 2007. The Alpine Resort Management Boards of Lake Mountain and Mount Baw Baw have also prepared SMPs. These SMPs have not, to date, been endorsed.

The 2009 Annual Reporting cycle is the second time year the ARCC has had the opportunity to report on Board progress in implementation of the endorsed SMPs. In the 2008/09 financial year, the Boards continued to work towards fulfilling the vision and strategic actions outlined in their SMPs. This report details the progress the Boards have made since the first SMP monitoring report prepared in 2009.

Method

This Monitoring Report analyses and compares actions contained in endorsed SMPs to actions recorded in the relevant Alpine Resort Management Board annual report for 2008/09. The SMPs consist of a series of actions the Boards have committed to and address the six strategic directions articulated in the *Alpine Resorts 2020 Strategy*. These are: Climate Change, Resort Use and Visitation, Development of the Resorts, Vibrant Resorts, Environmental Management and Stewardship of Public Land.

Individual SMP actions are described as 'progress reported', where an action has been reported but is not completed, 'action completed', where an action has been reported as complete or 'not reported' where the annual report is silent.

Each Board was offered the opportunity to provide a comment on the Monitoring Report.

Analysis

Overview of all endorsed Strategic Management Plans

Figure 1 shows the percentage of all SMP actions that have been reported as underway, completed or not reported. It can be seen that half the total number of SMP actions have been reported on within the Board's 2008/09 annual reports. It may be that work has been undertaken on other SMP actions, although not referenced in the annual reports.

Figure 1 – All Resorts - SMP Actions Reported to October 2009, by percentage.

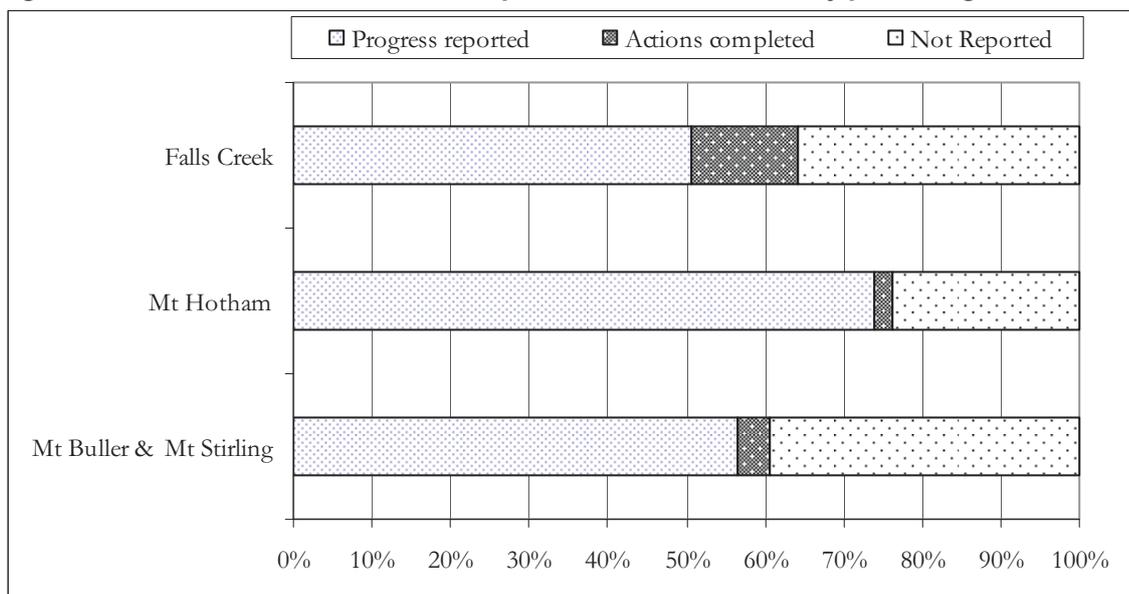
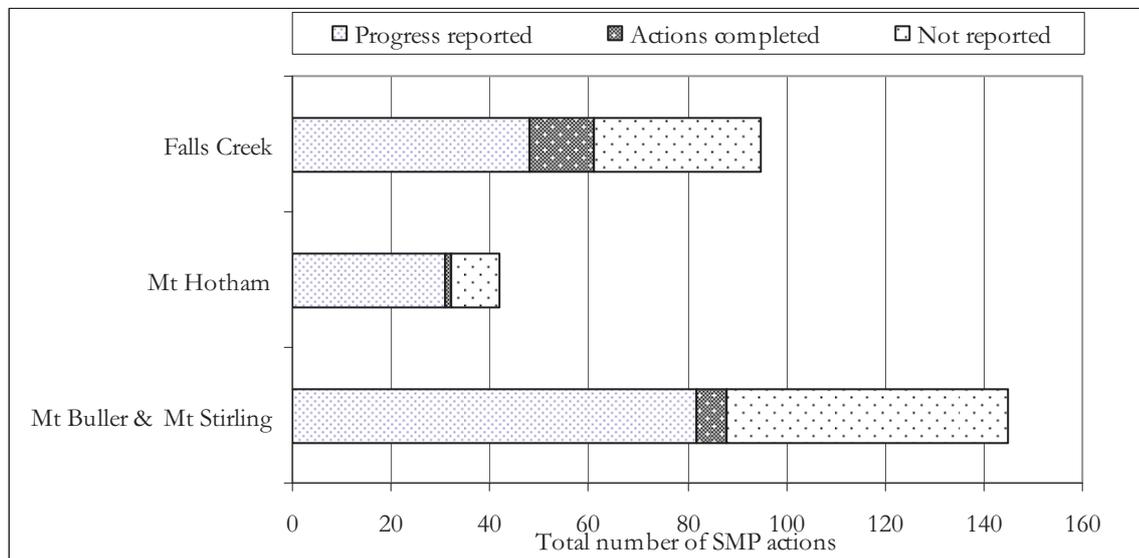


Figure 2 shows the total number of SMP actions each Board has committed to and their progress towards achieving those actions. The total number of SMP actions individual Boards have committed to differs significantly. While the majority of actions have been reported on, 101 out of 282 actions have not been reported on. At the end of this reporting cycle Falls Creek have completed the greatest number (13) of SMP actions.

Figure 2 - All Resorts - SMP Actions Reported to October 2009, by number.

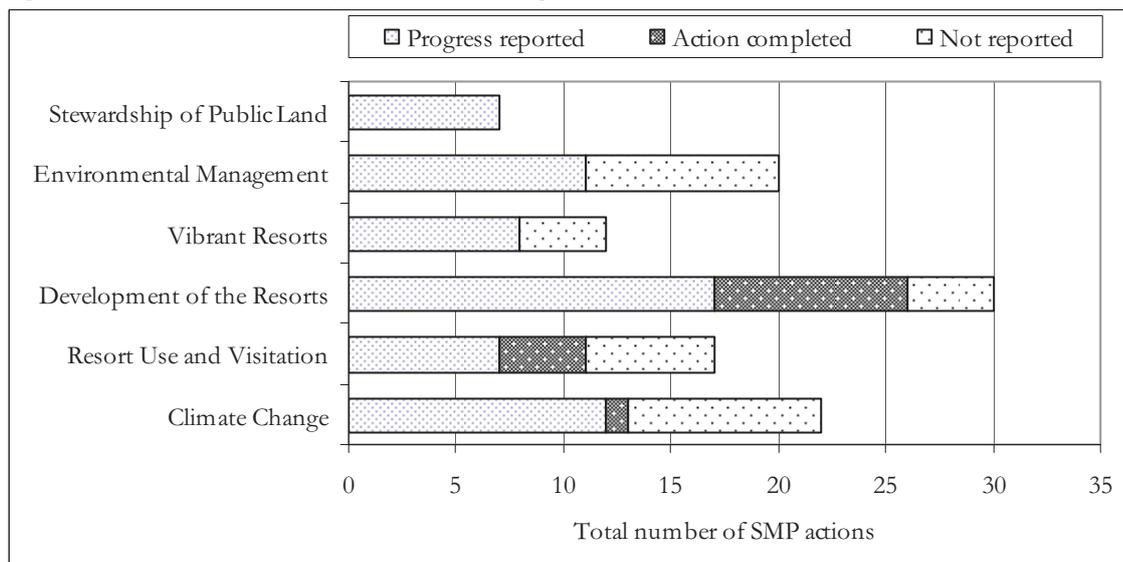


A large number of SMP actions are identified as 'progress reported' across all Resorts. This is because a number of SMP actions describe environmental projects or actions to develop stakeholder relationships or other long-term projects that are either ongoing or which are scheduled to conclude after the five year SMP reporting period has ended. That is, irrespective of the level of activity undertaken, such actions are unlikely to achieve the status of 'action completed' by the end of the 2008/09 financial year.

Falls Creek

Figure 3 shows the progress the Falls Creek Board has made towards delivering their endorsed SMP actions against the six Strategic Directions defined in the *Alpine Resorts 2020 Strategy*. Falls Creek have 100 percent reporting in the Strategic Direction 'Stewardship of Public Land', and has the highest number of completed SMP actions (13) across a range of areas.

Figure 3 - Falls Creek – Reported SMP Progress to October 2009.



Board comment:

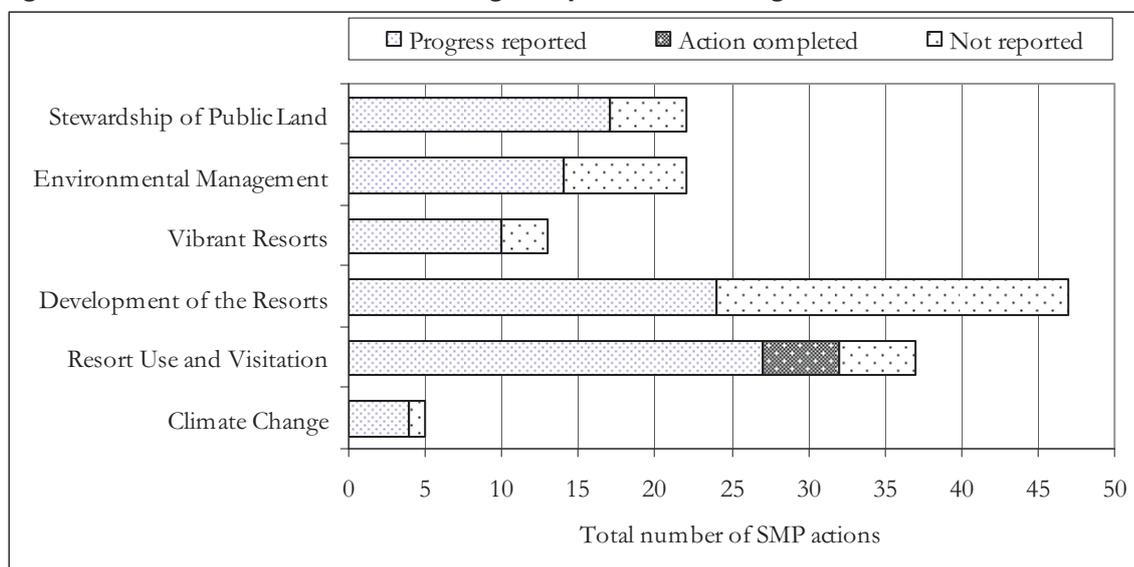
Falls Creek continues to progress the major initiatives and activities outlined in the Strategic Management Plan (SMP) through the extension of the SMP to a SMP Implementation Plan. This Plan, which is appended to the annual Corporate Plan, details proposed activities for each SMP major initiative and activity for the each of the three years of the Corporate Plan. Management notes that the listing of major initiatives and activities is not currently prioritised, and as such as completed this for internal purposes. This has enabled management to focus on delivering the top priority major initiatives throughout 2008/09. Management continues to review progress against the SMP Implementation Plan as part of its operational processes, ensuring that each of the six strategic directions of the Alpine Resorts 2020 Strategy are kept visible.

Mount Buller & Mount Stirling

Figure 4 shows the progress the Mount Buller & Mount Stirling Board has made towards delivering their endorsed SMP actions against the six Strategic Directions defined in the *Alpine Resorts 2020 Strategy*.

Mount Buller & Mount Stirling has the largest number of reported SMP actions (145 of 282). The majority of its SMP actions are in the ‘Development of the Resorts’ and ‘Resort Use and Visitation’ strategic directions. Six actions were marked as completed in 2008/09, with all six within the ‘Resort Use and Visitation’ strategic direction.

Figure 4 - Mount Buller & Mount Stirling – Reported SMP Progress to October 2009.



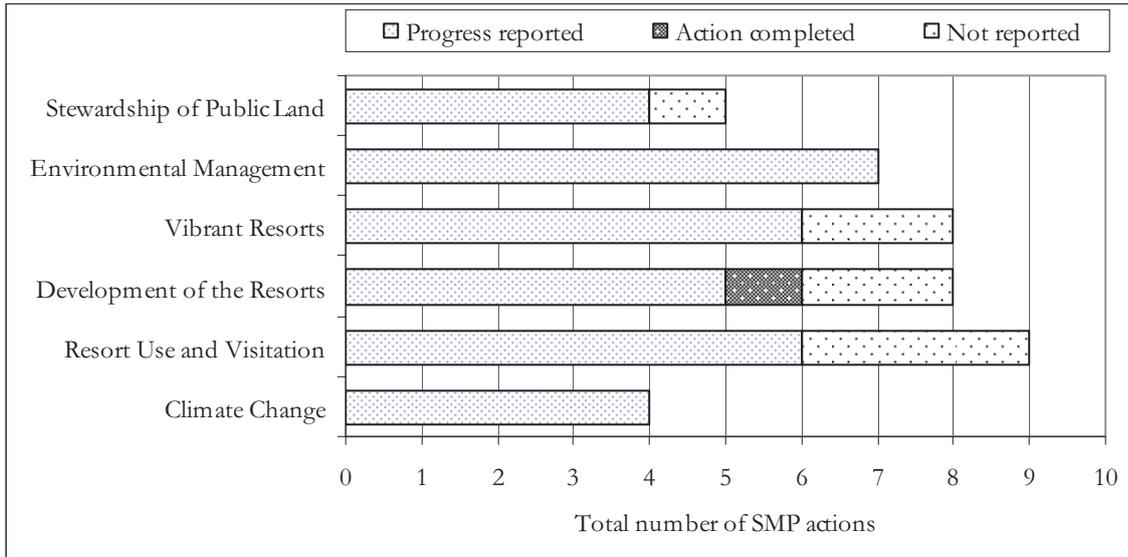
Board comment:

The objectives identified in the SMP are consistent with the Board’s 2008 - 2011 Corporate Plan, which outlines a three-year vision for the management, development and use of the Resorts in an environmentally sustainable manner. Having set itself a large number of ambitious goals, the Board has made progress against the majority of its SMP actions (many of which are not scheduled for completion until 2011) and continues to make inroads into the completion of SMP deliverables. The Board is also pleased to note its 2009 successes including the delivery of key resort-wide summer events, the growth of Resorts’ mountain bike product and the completion of a number of studies pertaining to the protection of the endangered Mountain Pygmy-possum.

Mount Hotham

Figure 5 shows the progress the Mount Hotham Board has made towards delivering their endorsed SMP actions against the six Strategic Directions defined in the *Alpine Resorts 2020 Strategy*. Mount Hotham has 100 per cent reporting in the Strategic Directions of ‘Environmental Management’ and ‘Climate Change’. The Board has completed one SMP action being in the ‘Development of the Resorts’ area.

Figure 5 - Mount Hotham – Reported SMP Progress to October 2009.



Board comment:

The goals and strategies in the Board’s SMP have been based on a five year horizon taking us up until 2012. Quite a number of the actions are not due for completion until this time. However, the Board is continually working to progress the actions and all actions within the SMP are now work in progress to varying degrees. The commissioning of the Wastewater Treatment Plant and Recycled Water Project and the installation of additional snow making infrastructure has successfully completed a number of actions. The SMP is monitored annually as part of the corporate plan review. More detail on completed actions will be provided in future Board annual reports. The Board is continuing to progress towards its 2012 targets and is on track for meeting these outcomes

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The Annual Report of the Council is prepared in accordance with all relevant Victorian legislation. The following index has been prepared to facilitate identification of the Council's compliance with statutory disclosure requirements.

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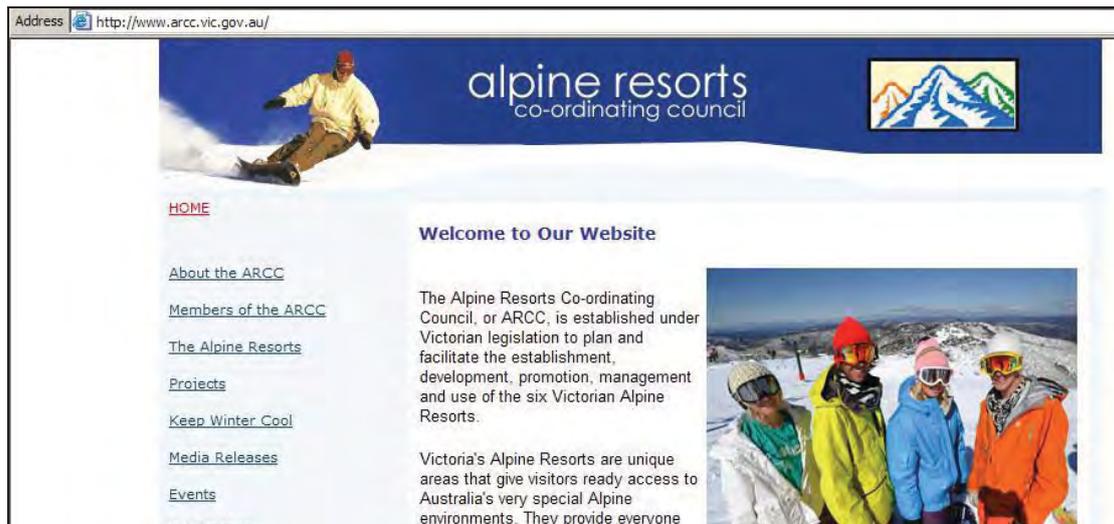
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WEBSITES



1. ARCC Website



2. Keep Winter Cool Website

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Printed by Typo Corporate Services, 97-101 Tope Street, South Melbourne on 100 per cent recycled paper.

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ISBN 978-1-74242-777-5 (print)
ISBN 978-1-74242-778-2 (online)

