

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2014 - END OF SEASON

Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitors 2014	67,234	131,692	7,228	121,887	137,553	309,875	775,469
Visitors 2013	33,057	72,102	5,262	97,536	128,845	251,623	588,425
Visitors 2012	54,213	105,688	5,153	157,475 **	160,156	272,049	754,734
Visitors 2011	37,097	84,400	4,476	122,563	132,772	240,633	621,941
Visitors 2010	52,823	133,075	8,101	150,416	140,442	298,084	782,941
Visitors 2009	39,075	61,312	4,684	157,242	135,271	286,983	684,567
Visitors 2008	44,616	118,847	6,032	121,425	125,685	274,231	690,836
Visitors 2007	50,657	110,807	3,323	138,222	138,535	284,149	725,693
Visitors 2006	15,403	33,303	1,196	96,017	104,851	156,523	407,293
Visitors 2005	27,040	72,145	5,271	160,070	222,470 *	209,100	696,096
Visitors 2004	47,173	146,420	8,603	164,733	213,732 *	260,455	841,116
% Change 2013 to 2014	103%	83%	37%	25%	7%	23%	32%
10 YR PREVIOUS AV VISITORS	40,115	93,810	5,210	136,570	150,276	253,383	679,364
% CHANGE 10 YR AV VISITORS TO 2014 VISITORS	68%	40%	39%	-11%	-8%	22%	14%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitors Days 2014	93,441	131,692	9,593	332,281	347,028	485,952	1,399,987
Visitors Days 2013	60,872	72,102	6,842	264,527	328,957	461,510	1,194,810
Visitors Days 2012	74,793	105,688	7,025	411,495 **	386,510	472,575	1,458,086
Visitor Days 2011	52,347	84,400	5,493	318,311	344,067	442,604	1,247,222
Visitor Days 2010	67,068	133,075	8,985	376,483	340,190	515,497	1,441,298
Visitor Days 2009	52,952	61,312	5,472	384,390	377,405	508,360	1,389,891
Visitor Days 2008	64,285	118,847	6,068	334,787	359,051	488,187	1,371,225
Visitor Days 2007	68,259	110,807	3,487	349,031	345,239	504,858	1,381,681
Visitor Days 2006	20,028	33,303	1,190	310,496	309,677	309,569	984,263
Visitor Days 2005	35,349	72,145	7,125	349,839	441,226 *	378,666	1,284,350
Visitor Days 2004	57,810	146,420	12,361	352,320	425,325 *	517,274	1,511,510
% Change 2013 to 2014	54%	83%	40%	26%	5%	5%	17%
10 YR PREVIOUS AV VISITOR DAYS	55,376	93,810	6,405	345,168	365,765	459,910	1,326,434
% CHANGE 10 YR AV VISITOR DAYS TO 2014 VISITOR DAYS	69%	40%	50%	-4%	-5%	6%	6%

Notes:

The YTD totals for 2006 and following years have been adjusted to include the data from the season pass holders survey conducted in those years.

* Discontinuous series - visitation to Falls Creek may have been over-estimated during these years because of significant changes in the pricing policy for season entry passes.

** Recalculated due to error in Mt Hotham 2012 data identified in November 2013

Data provided by Victorian Alpine Resort Management Boards.
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