



# Media Release

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## **New for 2008 - All Resorts Season Entry Pass**

For the 2008 winter season, all Victorian Alpine Resorts are offering an 'All Resorts Season Entry Pass'. This new pass allows hassle free entry to Falls Creek, Lake Mountain, Mt Baw Baw, Mt Buller & Mt Stirling, and Mt Hotham at a substantial discount.

The Minister for Environment and Climate Change, the Hon Gavin Jennings MLC, recently endorsed the new pass.

The Chairperson of the Alpine Resorts Co-ordinating Council, Mr Andrew Fairley, welcomed the introduction of the new pass saying "The 'All Resorts Season Entry Pass' will make it much easier for snow sports competitors, cross-country skiers and other snow sports enthusiasts to visit more than one alpine resort during the winter season".

"The new 'All Resorts Season Entry Pass' responds to continuing calls from users for such a pass and has been developed by the Council in consultation with the individual Alpine Resort Management Boards" said Mr Fairley.

The new pass needs to be purchased with a resort-specific season entry pass. They can be purchased from each Victorian Alpine Resort Management Board at a combined price of \$430 (or \$371 if 'early bird' discounts apply). The new 'All Resorts Season Entry Pass' replaces all previous discounted second (and subsequent) resort season entry offers.

The new 'All Resorts Season Entry Pass' is being introduced on a trial basis for the 2008 winter season. Mr Fairley also said "Whilst people have called for this pass for some time, it is important that visitors demonstrate their support by purchasing an 'All Resorts Season Entry Pass', if they want the trial to continue beyond 2008".

Additional details about the new pass are available at [www.arcc.vic.gov.au](http://www.arcc.vic.gov.au).

*Authorised by: Brad Miles, Executive Officer, ARCC, 9 April 2008*

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