



Media Release

FOR IMMEDIATE RELEASE

Alpine Resorts Sustainability Forum - 'It's all about the future'

The Alpine Resorts Sustainability Forums are an established annual highlight of Australia's alpine industry calendar. The forum is an important opportunity for participants to spend a day with colleagues interested in the future of the alpine resorts, renew and establish contacts and lead the way in planning for the future.

An outstanding team of inspiring keynote speakers, presenters and workshop leaders from around Australia has been assembled with topics covering environmental sustainability, Indigenous heritage, fire management and social issues.

Presentations will be followed by workshops, where participants are invited to contribute. There will also be an activities expo on the Saturday morning, where participants can learn about on-mountain summer activities such as guided walks and mountain biking.

This year's program will be led by three keynote speakers:

- Arthur DeJong, Mountain Planning and Environmental Resource Manager for Whistler Blackcomb Ski Resort in Canada.
- David Griggs, CEO of ClimateWorks Australia & Director of the Monash Sustainability Institute.
- Sam Lee, General Manager of SnowPark New Zealand.

Participants include ski lift company personnel, representatives of private and commercial lodges, alpine resort staff and State government officers, park managers, as well as tourism and transport organisation and operators from across Australia.

The Forum is scheduled for Thursday, 6 May to Saturday, 8 2010 at Mount Buller Alpine Resort. The Minister for Environment, Climate Change and Innovation, Gavin Jennings MLC, will open the Forum on the Friday morning.

Further details, including registration forms, are available at www.arcc.vic.gov.au

Authorised by: Brad Miles, Executive Officer, ARCC, 28 April 2010.

Further details: Adam Rasmussen, Ph: 03 9637 9316

OR Brad Miles, Ph: 03 9637 8955