



Media Release

FOR IMMEDIATE RELEASE

An exciting program lined up for the 2008 Alpine Resorts Sustainability Forum

The Alpine Sustainability Forums are an established annual highlight of Australia's alpine industry calendar. The Forums bring together delegates from alpine resorts across Australia to listen, workshop, and be exposed to leading edge ideas and actions.

In the words of two past participants: "stimulating and thought provoking" and a "great opportunity to network with other snow sports industry representatives".

Conference convenor, Mr Andrew Fairley, said: "It is a 'must attend' event for the key people involved in alpine resorts across Australia".

In 2008 the keynote speaker will be Dr Hanspeter Danuser, the CEO of St. Moritz in Switzerland. St. Moritz was one of the first alpine resorts to put sustainability into action, including, most recently, a successful Clean Energy project. St. Moritz is also a leader in the development of key worker housing and other programs to foster living communities within alpine resorts. Mr Fairley said that "this presentation promises to be a real highlight".

An outstanding team of keynote speakers, presenters and workshop leaders has been assembled with topics covering economic and social issues, key worker housing, and the possibilities for nature-based and indigenous tourism.

A special treat will be a 'hypothetical' moderated by media presenter and geographer, Rob Gell. It is designed to get people out of their comfort zone and thinking about how to achieve social sustainability in a new world of climate change. It promises to also be fun!

The Forum is scheduled for Thursday, 17 April 2008 at the Olympic Room at the Melbourne Cricket Ground. The Minister for Tourism and Major Events, the Hon Tim Holding, MP, will open the Forum at 9am.

Full details of the conference program and how to apply have been posted at www.arcc.vic.gov.au.

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