

MEDIA RELEASE

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Thursday 22nd January 2015 - For immediate release

Tree change fun this summer

A smorgasbord of sporting and entertainment events is on offer at Victoria's alpine resorts this summer, with spaces still available for Australia Day weekend activities.

Ian Swan, Executive Officer of the Alpine Resorts Co-ordinating Council (ARCC), said the resorts were following up a bumper winter season with a fantastic array of green season activities.

The Alpine Resorts Co-ordinating Council is a government agency that focuses on strategic direction and sustainable growth for Victorian six alpine resorts: Mt Baw Baw, Mt Hotham, Falls Creek, Mt Buller, Mt Stirling and Lake Mountain.

"Victoria's six alpine resorts are bursting with action during summer. From mountain biking to music festivals, there's something for everyone to enjoy," said Ian Swan.

"Visitors are taking advantage of a range of accommodation deals at the resorts over summer, staying cool and enjoying outdoor adventures."

At Mt Hotham, families can revel in some Australia Day weekend experiences at the Adventure Kids Festival. Kids aged 4-12 can take part in camping, mountain biking, fly fishing, abseiling, rock climbing and much more.

At Falls Creek, Australia Day long weekend holidaymakers can watch the Mile High Dragon Boat Championships, or appreciate the skills of mountain biking competitors in the Elevation Gravity Enduro State Championships.

The following weekend, from Friday 30 January - 1 February, the Cool Summer Festival is back for another three days of music and camping at Mt Hotham. Be entertained by a whole bunch of talented Australian musicians over two stages.

Over at Mt Buller, mountain bike riders in the Rockshox Enduro Challenge will tackle a challenging series of stages on Sunday 1st February.

As the weather heats up so will the action at Mt Baw Baw, where multisport athletes, fitness fans and families alike can participate in the Seasons of Pain multisport series held on 14 February.

Or you can spend your Valentine's Day weekend at Falls Creek, taking part in a brand new team adventure race and separate trail run. In the Mountain Raid Adventure Race, teams of four will compete on superb alpine running trails, mountain biking through stately snow gums and paddling on the stunning Rocky Valley Lake.

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At Lake Mountain, lock in the 21st-22nd of February for the Granite Grind Weekend, and join in a series of challenging races across some of Victoria's most beautiful alpine scenery. Yarra Valley Cycles will be providing a fleet of DEMO bikes all ready to try.

For information or to book any events visit the resort websites here:
<http://www.arcc.vic.gov.au/the-alpine-resorts/>

For photos or an interview with Ian Swan contact: Caroline Ottinger on 0417 305 310 or caroline@sprypr.com www.arcc.vic.gov.au

Summer 2015 alpine resorts calendar of events:

January

- 23 Mt Buller Chamber Music Summer School Public Performances
- 24 Mt Buller Victorian Downhill Mountain Bike Series
- 24-26 Mt Hotham Adventure Kids Festival
- 24-26 Falls Creek Elevation Gravity Enduro State Championships (MTB)
- 24-25 Falls Creek Mile High Dragon Boat Championships
- 30-1 Mt Hotham Cool Summer Festival 2015

February

- 1 Mt Buller Rockshox Enduro Challenge Powered by Sram
- 14 Mt Baw Baw Seasons of Pain Summer
- 14-15 Falls Creek Mountain Raid Adventure Race
- 14-15 Falls Creek Mountain Raid Trail Run
- 21-22 Lake Mountain Granite Grind Weekend
- 21-22 Mt Baw Baw Sprint Tarmac Rally

March

- 7-9 Mt Baw Baw Trail Run Festival
- 7 Mt Buller Bike Buller MTB Festival
- 7-8 Mt Hotham Smoke, Bones & Butter
- 8 Mt Buller Picnic in the Park
- 8 Falls Creek Peaks Challenge Falls Creek
- 8 Mt Hotham Audax Hotham Challenge
- 13 Falls Creek Regional World's Longest Lunch
- 14 Mt Hotham Razorback Run
- 14-21 Mt Hotham Beyond Hotham 4WD Adventure 2015
- 22 Mt Buller Mansfield-Mt Buller Road Race
- 28 Mt Buller Mountain Running Festival
- 28-29 Mt Baw Baw Adventure Kids Festival

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April

- 3 Mt Buller Easter Celebrations
- 3-5 Falls Creek Hiking Festival
- 3-5 Falls Creek Easter Family Carnival
- 3-5 Falls Creek's Adventure Kids Festival
- 4 Mt Buller Mountain High Fun Run
- 18-19 Lake Mountain's Adventure Kids Festival
- 25 Mt Buller Elevation Gravity Enduro Mountain Bike Series
- 25 Mt Baw Baw Seasons of Pain Autumn
- 26 Mt Baw Baw Super D